



Functional Fabric Fair powered by PERFORMANCE DAYS Announces Events Update

Spring exhibition canceled; organizers shift focus to summer and fall events

Norwalk, CT (February 8, 2021) – Due to the ongoing global pandemic, the April edition of Functional Fabric Fair powered by PERFORMANCE DAYS is canceled for 2021. The curated fabric sourcing trade fair and expo was originally scheduled for April 14-15, at the Oregon Convention Center. The event and its suppliers, visitors and partners will look forward to the fall event, slated for Oct. 27 – 28, 2021, at the Oregon Convention Center in Portland, Oregon.

“Because the health and safety of all those involved with our Functional Fabric Fair events remains our top priority, we have made the difficult decision to cancel the launch of the spring, in-person event,” said Steve McCullough, Functional Fabric Fairs event director. “While we sincerely miss seeing our peers face to face at events, we remain focused on what we can do right now through virtual platforms to help our community connect and press forward.”

Functional Fabric Fair powered by PERFORMANCE DAYS invites fashion and apparel industry professionals interested in learning more to follow its social channels and e-newsletters for updates on the live 2021 events and year-round content dedicated to the community through digital fabric sourcing, education and networking.

Exhibitors interested in the 2021 events, virtual events, or year-round promotional opportunities can learn more at functionalfabricfair.com or by contacting Stephen McCullough at smccullough@reedexpo.com.

About Functional Fabric Fair powered by PERFORMANCE DAYS:

Functional Fabric Fair powered by PERFORMANCE DAYS is a trade-exclusive event and platform showcasing the latest trends in textile development for the apparel industry. In addition to a curated marketplace dedicated to the responsible sourcing of high-performance functional fabrics and accessories, FFF provides expert-led education, supplier recommendations and a university program that exposes students to textile and apparel developers. FunctionalFabricFair.com

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