



Functional Fabric Fair powered by PERFORMANCE DAYS Announces Events Update

Portland edition postponed; New York event returns in July 2021.

Norwalk, CT (September 10, 2020) – Reed Exhibitions and PERFORMANCE DAYS today announced the postponement of Functional Fabric Fair Portland from November 18-19, 2020, to April 14-15, 2021, at the Oregon Convention Center. Additionally, Functional Fabric Fair New York, previously rescheduled from July 2020 to January 2021, will now move to July 19-20, 2021, at the Javits Center in New York City.

“Because the health and safety of all those involved with Functional Fabric Fair events remain our top priority, we have made the decision to delay meeting in person until spring 2021,” said Steve McCullough, Functional Fabric Fairs event director. “While we sincerely miss seeing our peers face to face at events, we remain focused on what we can do right now through virtual platforms to help our community connect and press forward.”

Functional Fabric Fair powered by PERFORMANCE DAYS will again shift to driving industry connections and commerce through the FFF360 Connects online community and the Expert Talks Live Webinar Series, resuming this fall.

Since the pandemic began, Reed Exhibitions and PERFORMANCE DAYS moved quickly to prioritize industry health and safety by postponing in-person events, while pivoting business models to facilitate virtual industry connections, education and commerce. This spring, event organizers announced the launch of the FFF360 Connects online community and the Expert Talks Live Webinar Series; followed by formalizing an official FFF Advisory Board, comprised of fourteen respected executives from the international performance and fashion apparel industry. This summer, event organizers announced plans for a digital fabric look-book and the partnership with XRite® for premium 3D virtual fabric renderings. On July 20-23, Functional Fabric Fairs powered by PERFORMANCE DAYS hosted nearly 1,200 industry professionals for the first FFF360 Connects Expert Talks Live Webinar Series, featuring 12 interactive education sessions on trending industry topics (now available on-demand at [FunctionalFabricFair.com](https://www.FunctionalFabricFair.com))

“We are fortunate to have the support and guidance from PERFORMANCE DAYS, the Fair Advisory Board and many Show stakeholders, plus the global resources of Reed Exhibitions Worldwide,” said McCullough. “This important collaboration has allowed us to anticipate industry needs to build an innovative online community and business platform that will help our customers succeed in these challenging times.”

Reed Exhibitions and PERFORMANCE DAYS will announce details of virtual fall programming in the near future. Performance and fashion apparel industry professionals may access webinars, matchmaking, appointment setting and industry directory features at FFF360 Connects on [FunctionalFabricFair.com](https://www.FunctionalFabricFair.com).

About Functional Fabric Fair powered by PERFORMANCE DAYS:

Functional Fabric Fair powered by PERFORMANCE DAYS is a trade-exclusive event and platform showcasing the latest trends in textile development for the apparel industry. In addition to a curated marketplace dedicated to the responsible sourcing of high-performance functional fabrics and accessories, FFF provides expert-led education, supplier recommendations and a university program that exposes students to textile and apparel developers. FunctionalFabricFair.com

About Reed Exhibitions:

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants. Our events, organized by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. ReedExhibitions.com

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