



Functional Fabric Fair powered by PERFORMANCE DAYS returns to Portland, Oregon, for its successful Fall 2022 edition.

NORWALK, Conn. (November 18, 2022)—The Fall edition of Functional Fabric Fair powered by PERFORMANCE DAYS® returned to Portland, Oregon, on October 26th and 27th to reconnect the Outdoor and Sport Apparel Brands with the Suppliers showcasing the latest trends and innovations in textile development for the Autumn/Winter 2024 season.

The Functional Fabric Fair's show floor grew more extensive than ever, with over 180 exhibitors, including drirelease, Polartec and Gore Tex. Over the two-day event, 1,100 attendees visited the show floor and helped generate over 3,600 total leads for exhibiting companies. "We were humbled by the number of attendees that visited the event and the number of exhibitors who participated," says Steve McCullough, Functional Fabric Fair Event Director. "Post-Covid events like this have been slow to recover from, and we found this to be such a positive reinforcement of successful times to come."

Sustainability was a significant factor at this year's Fall event. The exhibitor booths and all other aspects of the fair were created from 100% recycled materials aiding in the fair's commitment to generating a 0% carbon footprint. Functional Fabric Fair also moved into the second phase of its Focus Topic titled, "THE JOURNEY TO CARBON NEUTRALITY— TIME TO SCORE" during the Fall event. In this edition, the fair provided even more data and knowledge about how best to measure and manage material production, with guideposts helpful to achieving planet-positive results.

Sustainability was also a key theme throughout the 2022 Fall Education Program and a main topic of discussion in most of the 15 education sessions led by industry experts. The CEO and VP of Sales & Marketing for Evoco lead a discussion about how plant-based materials can increase sustainability and performance in the fashion industry. Other topics discussed throughout the two-day education schedule pertained to industry trends, innovations, and technologies. Charles Ross from the Royal College of Art in London returned to his role as the education moderate for the Fall edition. Charles conveyed his knowledge of the performance sportswear design as the education moderator and during his session titled, "Consumption: The Elephant-in-the-room we aren't discussing!"

Two popular show floor features returned to the Fall edition, the PERFORMANCE FORUM and Outdoor Innovators Spotlight. The PERFORMANCE FORUM creates a one-of-a-kind platform where designers and managers can view the latest textile and accessory innovations and trends in active and outdoor apparel. The fabrics included in the PERFORMANCE FORUM cover all the essential areas in functional fabrics. The Forum is divided into 13 main categories.

The Outdoor Innovators Spotlight is a gallery that examines the rich history and ingenuity of the pioneers who started the Outdoor Fabric Industry. The four innovators showcased at the Fall edition of Functional Fabric Fair were Abercrombie & Fitch, Frostline Kits, the Gerry Mountaineering Equipment Company, and Patagonia.

New this year, Functional Fabric Fair expanded its Fall event to include a Footwear Pavilion. This pavilion showcased brands like Lenzing Fibers, Evoco Ltd., Pinatex, and Desserto and offered the first preview of what's happening on the footwear front of the functional textile industry.



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Functional Fabric Fair Images can be found [HERE](#)

About Functional Fabric Fair powered by PERFORMANCE DAYS:

Functional Fabric Fair powered by PERFORMANCE DAYS is a trade-exclusive event and platform showcasing the latest trends in textile development for the apparel industry. In addition to a curated marketplace dedicated to the responsible sourcing of high-performance functional fabrics and accessories, Functional Fabric Fair provides expert-led education, supplier recommendations, and a university program that exposes students to textile and apparel developers.

The Portland Fall edition is dedicated to functional textiles and accessories for outdoor, lifestyle, and activewear and focuses on trends for the Autumn and Winter 2024/2025 seasons. It is where fashion and athletic apparel designers come together to source high-performance functional fabrics, trim, and accessories and learn to see beauty in functionality. [FunctionalFabricFair.com](https://www.FunctionalFabricFair.com)

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