

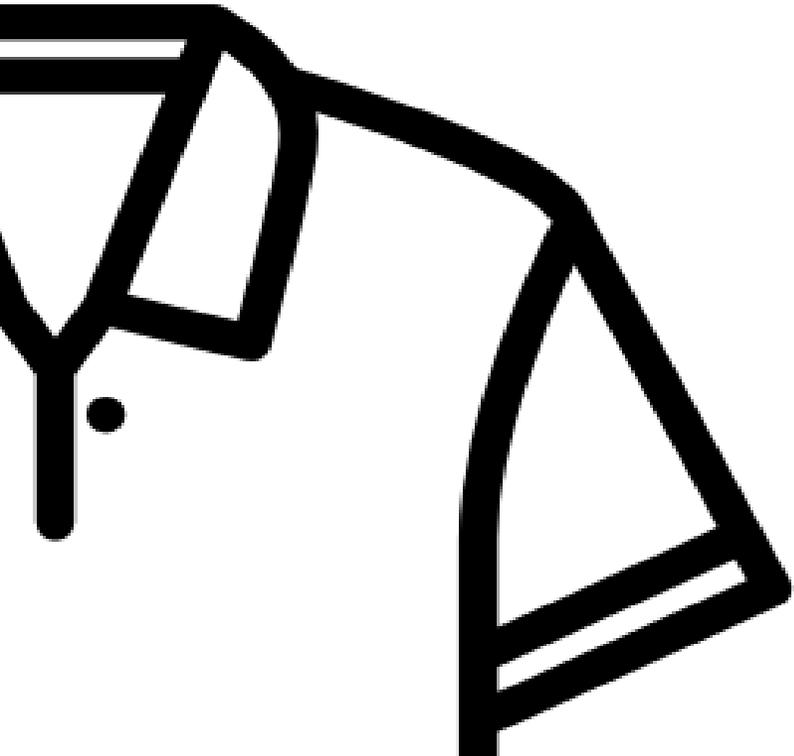
# **Digital Fabric Sourcing is Responsible Fabric Sourcing**

**Save time, stop making redundant samples,  
and reduce your environmental impact.**

**WHY  
WE TALK ABOUT  
RESPONSIBLE SOURING?**

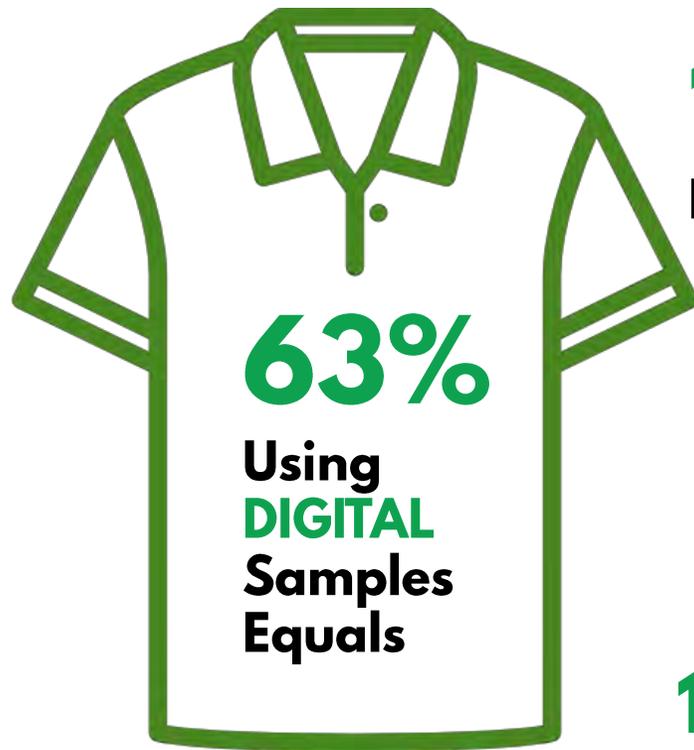
**20,000**

**Physical Samples  
Produced per Year**



~~20,000~~

~~Physical Samples  
Produced per Year~~



**12,500**

Physical Samples **REDUCED** per year

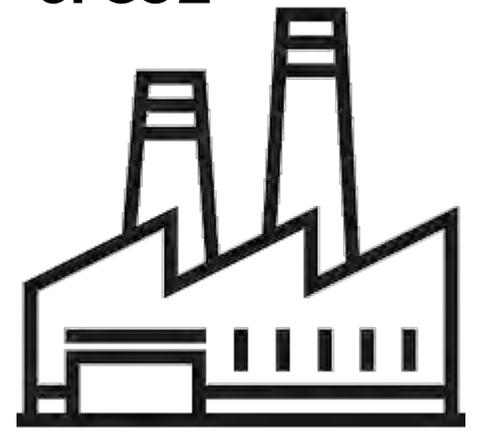
**19M Gallons**  
of Water

**73 MWh**  
of Electricity

**5 Tons**  
of Waste Fabric

**8 Tons**  
of Chemical Usage

**32 Tons**  
of CO2



# **WHAT'S RESPONSIBLE FABRIC SOURCING?**

# **DIGITAL SOURCING IS RESPONSIBLE SOURCING**

- **Cut wastage**
- **Speed up cycle time**
- **Innovation**
- **Complexity reduction**
- **Product quality**
- **Sustainability**
- **Confidentiality**

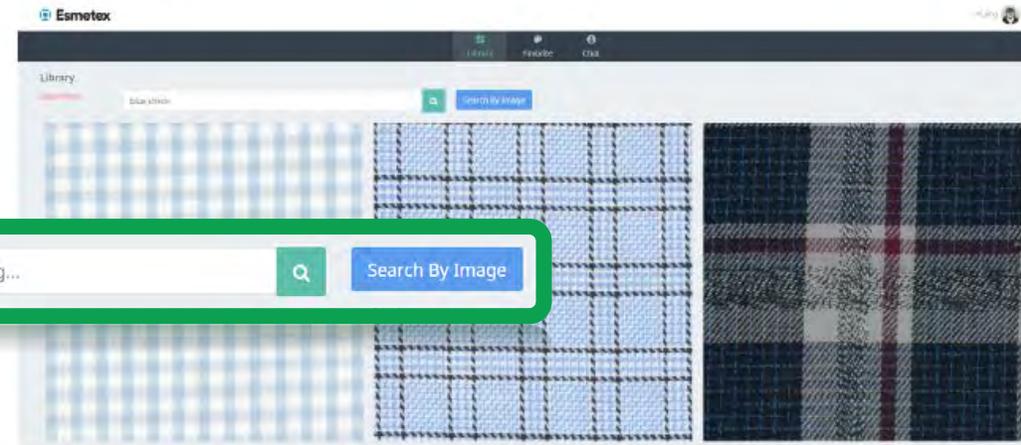


# DIGITAL INTEGRATION



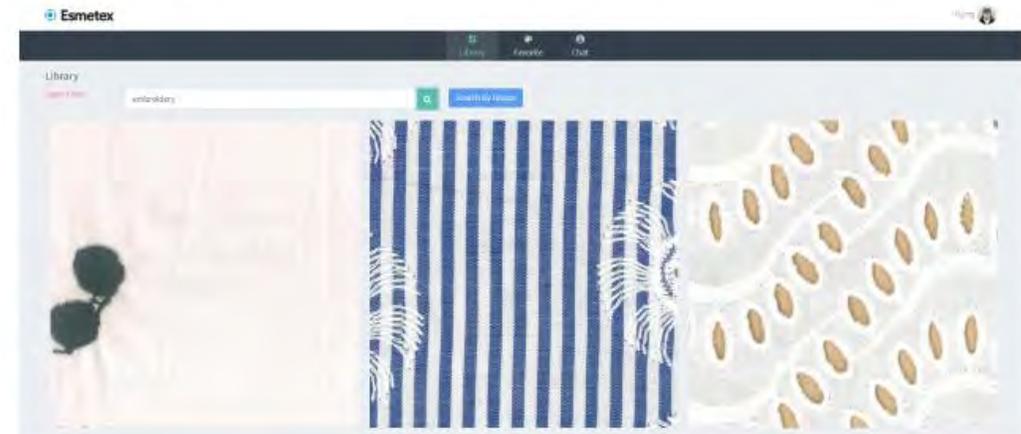
## SEARCH EXAMPLES

### Blue Check



V.S.

### Embroidery



# DIGITAL INTEGRATION



V.S.



**SHARE THIS FABRIC** ✕



<http://frontier.cool/Admin/HOME/S/xyLSzbXy> 

White Vaporous Gray

# DIGITAL INTEGRATION

## HYBRID UPLOAD RESULTS IN 3D



# **FIRST STEP** *or* **THE LAST MILE**

# **BOTTLENECKS**

**THE FIRST OR LAST STEP**

**HIGH BARRIER to GENERATE**  
**STANDARDIZED data**

**ALL FABRICS GO THROUGH A**  
**CENTRALIZED facility?**

# USE EXISTING TOOL

## INSTANT UPGRADE



"telephone modems have emerged as a leading consumer choice for ... Internet access, outpacing ... digital subscriber lines..."

**Delivering Internet Connections over Cable,**  
DAVID J. FARBER, University of Pennsylvania, 2002.

# PRACTICAL SOLUTION



**A.I. Powered  
Cloud Computing**

# FABRIC DIGITIZATION

## DE-CENTRALIZED

McKinsey  
& Company

A decision to centralize requires a YES to at least one of the three questions

1. Do we really need to digitize at a group center?
2. Does it add significant value?
3. Dose it avoid risks of bureaucracy, or business rigidity?

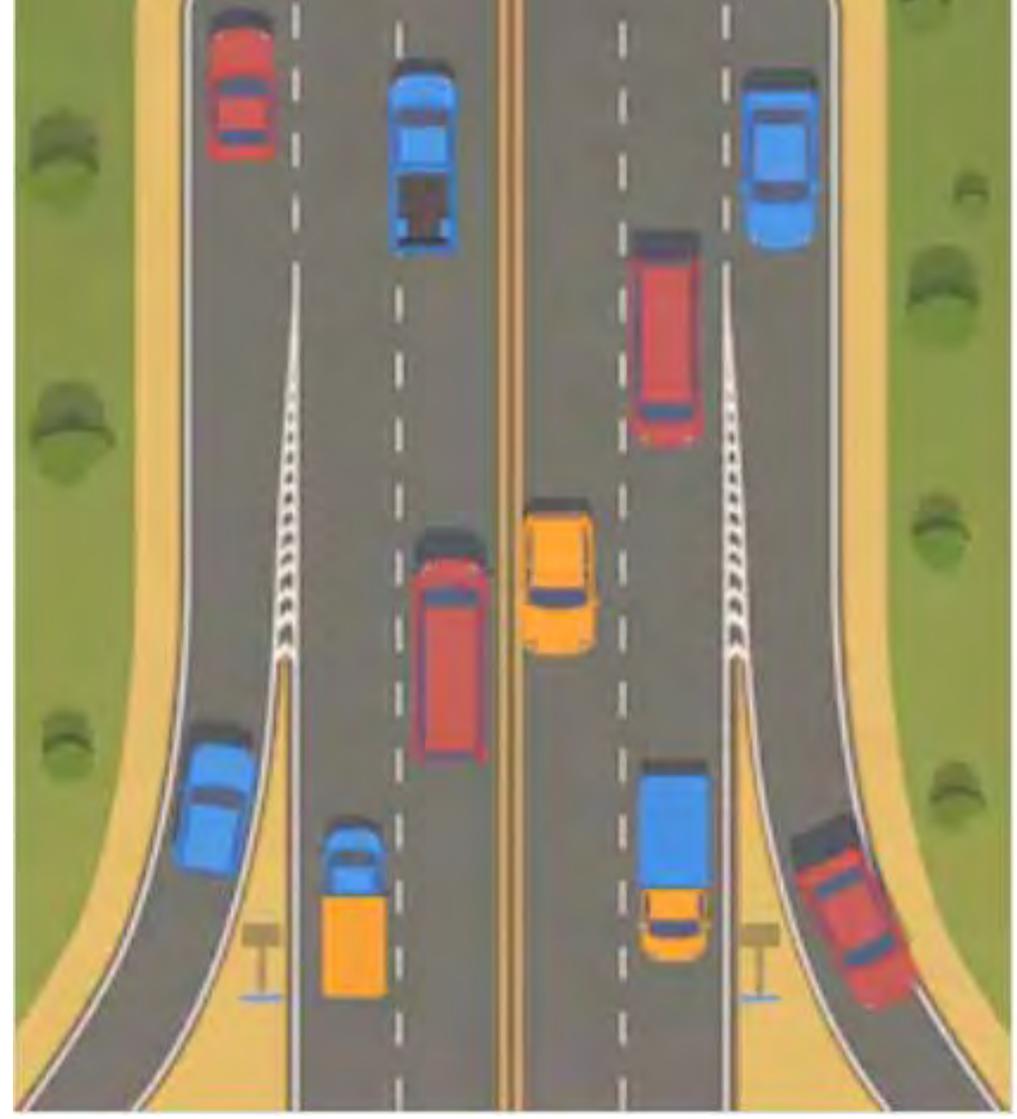
**No to all three — DON'T CENTRALIZE**

# FABRIC DIGITIZATION

## DE-CENTRALIZED



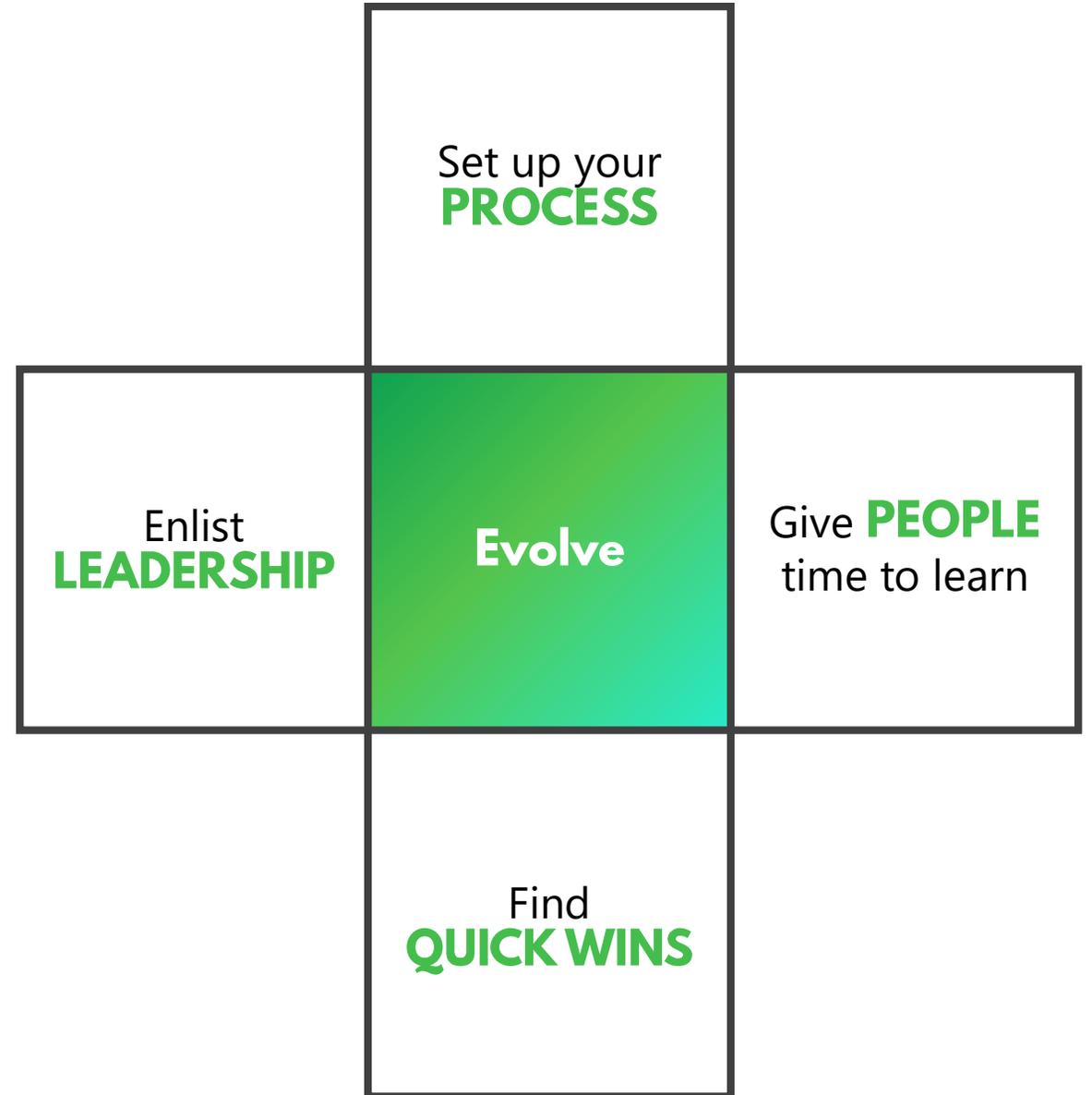
**VS**



**Get Started Now!**

# IMPLEMENTATION

**YOUR MIND IS  
YOUR FIRST STEP**



# IMPLEMENTATION



# IMPLEMENTATION

## GETTING READY

### **Establish a core team**

- **Must have cross-functional partnerships**
- **Begin with at least 3 users**
- **Select 30% of your BEST factory partners to onboard**

### **Keep decision makers in the loop**

### **Continue tracking PROCESS strength**

# IMPLEMENTATION

## ACTIONS

### **Official Announcement**

Established clear communication with lead factory partners via an official announcement on why and how you will guide them through onboarding

### **Identify 1 or 2 key product categories**

- consider workload vs. eventual benefits
- consider internal buy-in

### **Definitive timeline for upload and quantities (3 months)**

**DON'T HESITATE  
TO ASK YOUR  
SUPPLIERS**

**to Create Digital materials for you**

**3 months later...**

...VOLUME!

# QUICK WINS

**20 selected partners X 150 new item uploads =  
3,000 new items**

**Source responsibly**

**Embed digital workflow  
across your supply chain to transform  
YOUR BUSINESS OUTCOMES**

**SPECIAL OFFER**

**@**

**119B**

**<https://www.frontier.cool>**