

## FOR IMMEDIATE RELEASE

### Registration Opens for Functional Fabric Fair's New Winter Edition in Orlando

*Co-located with the golf industry's PGA Show, January 21–22, 2026*

**NORWALK, CT (October 2, 2025)** – Registration is now open for the debut of the Orlando, FL winter edition of Functional Fabric Fair powered by PERFORMANCE DAYS®, launching January 21–22, 2026, at the Orange County Convention Center (OCCC) in the Tangerine Ballroom. The event will run concurrently with the PGA Show, the longest running and largest global gathering for the business of golf, organized by PGA Golf Exhibitions (part of RX) and the PGA of America.

Open exclusively to verified industry professionals, registration for the Orlando Fair is free and separate from the PGA Show. Both events will take place within the OCCC on the same dates and are within a short walking distance of each other.

#### **Functional Fabric Fair Winter | Orlando will feature:**

- 75+ curated exhibitors presenting the latest high-performance textiles
- Expert Talks and the Trend Forum, spotlighting sustainability and innovation
- A sourcing platform tailored for the golf, outdoor and activewear markets

Functional Fabric Fair is North America's premier trade-only sourcing event for high-performance textiles with a focus on sustainability. With established editions in Portland (spring and fall) and New York City (summer), the new Orlando edition is designed to bring innovative fabrics and technologies to a wider audience, particularly in the golf and activewear sectors.

The roots of the Orlando Fair trace back to the PGA Show's 2016 initiative introducing a raw materials sourcing area for golf and tennis apparel. What began with 30 exhibitors quickly grew into a dedicated platform for performance materials, expanding to 68 exhibitors by 2018. Since its official launch in 2018, Functional Fabric Fair has expanded to four annual events across outdoor, sport and fashion sectors – connecting vetted suppliers with brands committed to sustainable and responsible sourcing.



“The Orlando winter edition marks a full-circle milestone for Functional Fabric Fair as we expand our platform and reconnect with the golf industry alongside the PGA Show,” said Steve McCullough, Event Vice President. “By uniting innovative, sustainable performance fabrics with the decision-makers driving product development, we’re creating new opportunities for collaboration and advancing how apparel is designed for golfers, outdoor enthusiasts and active consumers alike.”

Register to attend Functional Fabric Fair Winter [here](#).

For more info visit: [Functional Fabric Fair Winter | Orlando](#)

Don’t miss the fall edition of Functional Fabric Fair in Portland at the Oregon Convention Center beginning with the Day 0 Sustainability Workshop on November 11, followed by two days of exhibit hall and Expert Talks educational programming on November 12 and 13.

[<< Register to Attend Here >>](#)

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**About Functional Fabric Fair powered by PERFORMANCE DAYS®:**

Functional Fabric Fair powered by PERFORMANCE DAYS® is a trade-exclusive event and platform showcasing the latest trends in textile development for the apparel industry. In addition to a curated marketplace dedicated to the responsible sourcing of high-performance functional fabrics and accessories, Functional Fabric Fair provides expert-led education, supplier recommendations, and a university program that exposes students to textile and apparel developers.

FunctionalFabricFair.com

Functional Fabric Fair Images can be found [here](#).

**About PGA Golf Exhibitions**

The PGA Show and PGA Buying Summit - Frisco are organized by PGA Golf Exhibitions (part of [RX](#)) and the PGA of America. Since its inception in 1954, the [PGA Show](#) has grown into the largest annual business event for the global golf industry. Both the [PGA Show](#) and the midseason [PGA Buying Summit](#) drive the business of golf by providing opportunities to showcase and source innovative products, develop professional networks, learn new business strategies, and connect with peers and golf leaders. Learn more at [PGAShow.com](#) and follow us on [“X”](#), [Instagram](#) and [Facebook](#).

**About the PGA of America**

The PGA of America is one of the world’s largest sports organizations, composed of more than 30,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest, inclusion and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world’s foremost sporting events. For more information, visit [PGA.com](#) and follow us on [X](#), [Instagram](#) and [Facebook](#).

**About RX**

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 41 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit [www.rxglobal.com](#).