

# COLLECT & QUALIFY LEADS

**WITH A SIMPLE SCAN OF A BADGE!**

Capture attendees' full contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact info.

## IT'S EASY TO USE! FOLLOW THESE STEP-BY-STEP INSTRUCTIONS

**1**

Download the Emperia Lead Retrieval app



**3**

Tap to scan the QR code on the attendee's badge



**2**

Login with your company credentials below



**4**

Take notes about your new leads and enter optional information including any follow-up actions



Note: If you don't have cell and/or WiFi connectivity, ONLY first name, last name & badge number will be displayed. The rest of the lead data will appear when connectivity is restored.

### DON'T FORGET TO FOLLOW UP AFTER THE SHOW!

At the end of each show day, an Emperia email will be sent to your company's main contact with the leads and connections you scanned that day. Download your leads from the Emperia App & quickly upload them to your CRM for timely follow up at no cost to you.

Contact your **Customer Success Representative** with any questions or if you need assistance!