

FUNCTIONAL FABRIC FAIR

POWERED BY **PERFORMANCEDAYS**

NEW YORK

EVENT IN REVIEW

Functional Fabric Fair New York returned to the Javits Center on July 18-19, 2023 for our most successful edition yet! **Check out our event recap below for highlights of these successes.**

NEW YORK | SUMMER 2023

140+



EXHIBITORS

2,300



INDUSTRY
PROFESSIONALS

4,600



TOTAL LEADS

13



EDUCATION
SESSIONS

0



CARBON
FOOTPRINT

ATTENDEE HIGHLIGHTS



ARITZIA



Eddie Bauer

L.L.Bean



lululemon



NOBULL



EXHIBITOR HIGHLIGHTS

HEMP
FORTEX



schoeller
TEXTILE INTELLIGENCE



ALLIED
FEATHER & DOWN



Functional Fabric Fair— powered by PERFORMANCE DAYS® believes that particularly the sportswear industry plays an important role in preserving the planet and protecting the outdoors which we design our products for. For us this role consists in the following main actions: Supporting development of sustainable materials, setting sustainability standards, educating the entire supply chain and providing a more sustainable event for the industry.

CONFERENCE PROGRAM

The 2023 New York Conference Program, hosted on the Main Stage with sponsorship from NexTex Innovations, featured a total of 13 sessions. The first presentation was by Alexa Dehmel, an active sports designer, and consultant, titled "PERFORMANCE FORUM Insights Performance Materials - Summer 2025." Dehmel covered the latest developments in functional textiles, industry trends, and the season's Focus Topic. Another standout presentation was "PERFORMANCE COLORS" by Nora Kuehner, exploring MAN-MADE Colors & Trends in Summer 2025. Kuehner's in-depth analysis of color and trend perspectives, considering trans-seasonal aspects and socio-cultural developments, made a lasting impression. In line with the shows Focus Topic, an overarching theme of the 2023 New York Conference Program was sustainability and industry solutions. In her presentation, "Designing for a Sustainable Future: The Power of Circular Thinking", Ana Kristianson expanded on Sustain20™ - a framework of sustainable design strategies and best practices. Industry experts from Hohenstein Institute America, Norton Rose Fulbright US LLP, and PVH passionately discussed various topics, including "PFAS - Issues and Industry Resources."



PERFORMANCE FORUM

Back by popular demand, the PERFORMANCE FORUM once again wowed attendees with a fresh array of innovative fabrics. This distinctive platform provided attendees with an exclusive opportunity to experience the latest trends and breakthroughs in active and outdoor apparel textiles and accessories. The fabrics on display spanned across 13 categories, catering to every need of the industry and reaffirming Functional Fabric Fair's position as a beacon of inspiration and progress.



STRUKTUR LOUNGE

Struktur Society hosted a fabulous collection of panelists in the Salon and on the Main Stage. Design leaders Elizabeth McGarry and Andrew Morgan, Romaine Schoenenberger of Schoeller, and Struktur founder Michelle Rose discussed the future role of the designer while Abe Burmeister of Outlier, Susan Mocarski of Cleverhood, and Livio Melo of allmansright hashed out why urban outdoor gear is the way of the future. The Salon also hosted several events such as a live episode of the UnStruktured podcast, individual sessions of design coaching, and a life drawing session led by Brooklyn artist Chelsea Fierst of Fierst Studio. Workshops focused on Design Futures and Futures Thinking gathered creatives to brainstorm important topics like AI + The Future of Work and The Environment + The Future of Stuff and were the highlight of the Salon.

