

FUNCTIONAL FABRIC FAIR

POWERED BY PERFORMANCE DAYS

PORTLAND



Functional Fabric Fair returned to Portland for the Fall edition on November 1-2, 2023, for our largest event yet! **Check out our event recap below for highlights of these successes.**

PORTLAND | FALL 2023

265+



EXHIBITORS

2,000+



INDUSTRY
PROFESSIONALS

4,910



TOTAL LEADS

17



EDUCATION
SESSIONS

0



CARBON
FOOTPRINT



ATTENDEE HIGHLIGHTS



ARITZIA



Eddie Bauer

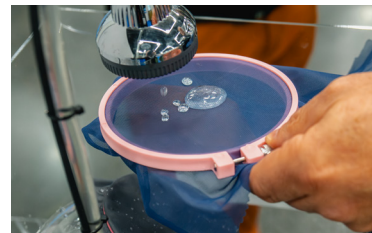
L.L.Bean



lululemon

new balance

patagonia



EXHIBITOR HIGHLIGHTS

HEMP
FORTEX



brrr°
PROVEN TO KEEP YOU COOLER



schoeller
Switzerland



eVent
FABRICS



Functional Fabric Fair— powered by PERFORMANCE DAYS® believes that the sportswear industry plays an important role in preserving the planet and protecting the outdoors. For us, this role consists of the following main actions: Supporting the development of sustainable materials, setting sustainability standards, educating the entire supply chain and providing a more sustainable event for the industry.



CONFERENCE PROGRAM

The Fall 2023 Conference Program, hosted on the Main Stage with sponsorship by Polycore, LLC, featured a total of 17 expert-led sessions on topics ranging from seasonal trends in colors and materials to sustainability, business development and much more.

One notable session, ***Sustainable Myths and Realities: Making Sense from a Whole Lot of Noise*** presented by Kevin Myette of Bluesign Technologies AG, explored topics of sustainability and achievable industry solutions.

Another compelling presentation was ***Unseen: Discover What Lies Beneath to Emerge Colorfully Optimistic for AW 2024/2025*** hosted by Tannese Williams of Pantone, which dove into color trends for Autumn/Winter 24/25 and the meanings behind them.

Also among the array of presentations was ***Waterproofing - Development Claims and Legal Issues*** a panel hosted by brand and legal leaders that discussed the proper approaches to waterproofing from the technical, brand and legal perspectives.



INNOVATION SPHERE

The Innovation Sphere made its debut at the Fall 2023 edition of Functional Fabric Fair, and was a huge hit! Showcasing never before seen textiles and accessories that have yet to be released, the Innovation Sphere gave attendees an inside look at up and coming technologies in the industry. Renowned industry players such as Bemis Associates, Beyond Surface Technologies, Modern Meadow, Polycore, LLC., and many more showcased their innovations.



FOOTWEAR AREA & FORUM

Functional Fabric Fair Portland—powered by PERFORMANCE DAYS® is the place to be for the sourcing of high-performance functional fabrics, accessories – and now footwear! The Fall 2023 edition featured a magnified Footwear Area that featured top-tier suppliers of footwear fabrics, soles and leather. A new addition to the event, the FOOTWEAR FORUM, highlighted showcased top-performing footwear textiles and accessories that were carefully selected by our jury of experts and cover essential areas in the industry.

STRUKTUR LOUNGE

The Struktur Lounge by Struktur Society provided a collaborative and safe space for creative minds to share forward-thinking ideas. The Struktur Lounge hosted a number of alluring events including a Textile Community Forum, by FabricLink Network and The Textile Gateway, that discussed industry outreach and advancement. Also featured in the Struktur Lounge was a Design Futures micro-workshop that discussed foresight and future thinking, a University of Oregon Innovation Lab featuring students in the Sport Design Masters Degree Program, a design leadership panel and more!



PERFORMANCE FORUM

The Performance Forum made its well-known appearance on the show floor, showcasing the top performing fabrics and accessories in the active and outdoor apparel industry, hand selected for our 13 categories by our jury. Participants had the opportunity to sample these products and request swatches by scanning a QR code through the digital platform, the Loop.



OUTDOOR INNOVATORS SPOTLIGHT

Functional Fabric Fair's Outdoor Innovators Spotlight celebrated decades of innovation in the outdoor industry, exploring the evolution of waterproofing and membranes for outdoor clothing and gear. The spotlight featured the transformation from early animal fur to modern solutions pioneered by companies like Abercrombie & Fitch, GORE-TEX, Marmot and more.

