

FUNCTIONAL FABRIC FAIR EVENT IN REVIEW

The Spring Edition of Functional Fabric Fair returned to Portland, Oregon on April 4-5, 2023, and we couldn't have asked for a better event! **Check out our event recap below for highlights of these successes.**

PORTLAND | SPRING 2023

200+



EXHIBITORS

1,300



ATTENDEES

3,250



TOTAL LEADS

14



EDUCATION
SESSIONS

0



CARBON
FOOTPRINT

ATTENDEE HIGHLIGHTS



ARITZIA



L.L.Bean



NOBULL



EXHIBITOR HIGHLIGHTS

HEMP
FORTEX



OUTDOOR INNOVATORS SPOTLIGHT

The Outdoor Innovators Spotlight's Spring edition explored the evolution of tent design and material innovation throughout the history of the outdoor industry. Attendees were given an inside look at the pop tent, brandy tent, and North Face's Geodome 4. Underscoring the unifying passion for the outdoors shared by exhibitors and attendees alike, the Outdoor Innovators Spotlight promotes a newfound appreciation for the imagination and ingenuity of the pioneers of the outdoor industry.



FUNCTIONAL FABRIC FOOTWEAR PAVILION

We were pleased to showcase the successful return of the Footwear Pavilion at Functional Fabric Fair Spring. This exciting extension of our show floor offered a sneak peek into the latest trends and innovations in sustainable footwear.



FOCUS TOPIC AREA

Continuing our Focus Topic: The Journey to Carbon Neutrality, our Spring edition dove even deeper into the data and knowledge surrounding material production, offering valuable guideposts to help achieve planet-positive outcomes through effective measurement and management. Phase 3 of our Focus Topic distinguished between three separate categories to obtain a differentiated overview of CO2 emissions and thereby increase transparency and comparability. These categories are synthetic fabrics separate from cellulosic and animal fibers. In this edition, there was a push to get everyone to use similar metrics (so that realistic comparisons can happen.)

PERFORMANCE FORUM

The PERFORMANCE FORUM retains its reputation as the perfect platform to introduce and view the latest textile and accessory innovations and trends. The PERFORMANCE FORUM creates a one-of-a-kind platform where designers and managers can start their sourcing by viewing the top-performing fabrics in active and outdoor apparel. Divided into 13 main categories, the PERFORMANCE FORUM Fabrics cover all the essential areas in functional fabrics.

