

# ***Transparent Lifecycle Analysis*** ***OEKO-TEX® Carbon & Water Footprint Tool***



# **OEKO-TEX® Association**

**Hohenstein is a founding member & leading provider of OEKO-TEX® services**



18

**Independent  
textile/leather  
research & test  
institutes**

70

**Worldwide  
representative  
offices**

21,000

**Companies  
working with  
OEKO-TEX®**

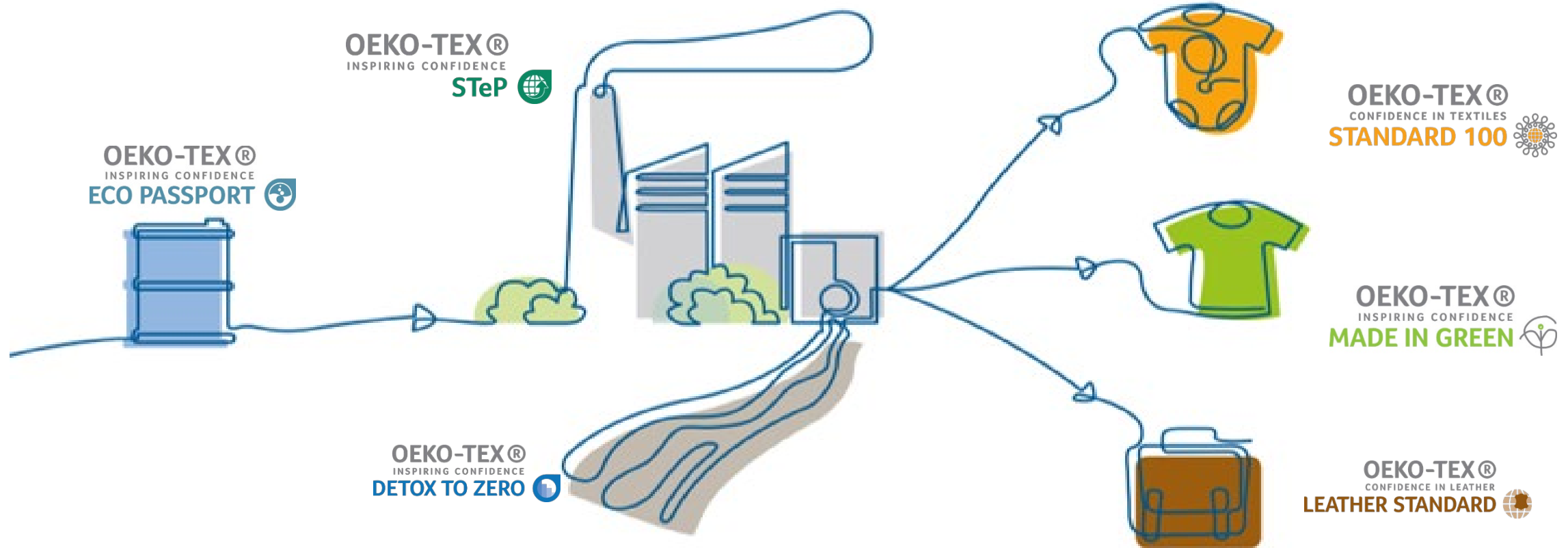
235,000

**Certificate  
issues &  
renewals**

# Input Control

# Process Control

# Output Control



## **OEKO-TEX® System**

**Independent Certifications & Services for Sustainability & Product Stewardship Along the Supply Chain**

# ***Apparel Industry***

**+20%**

The fast fashion segment has grown by >20% in the last 3 years.

The State of Fashion, 2018

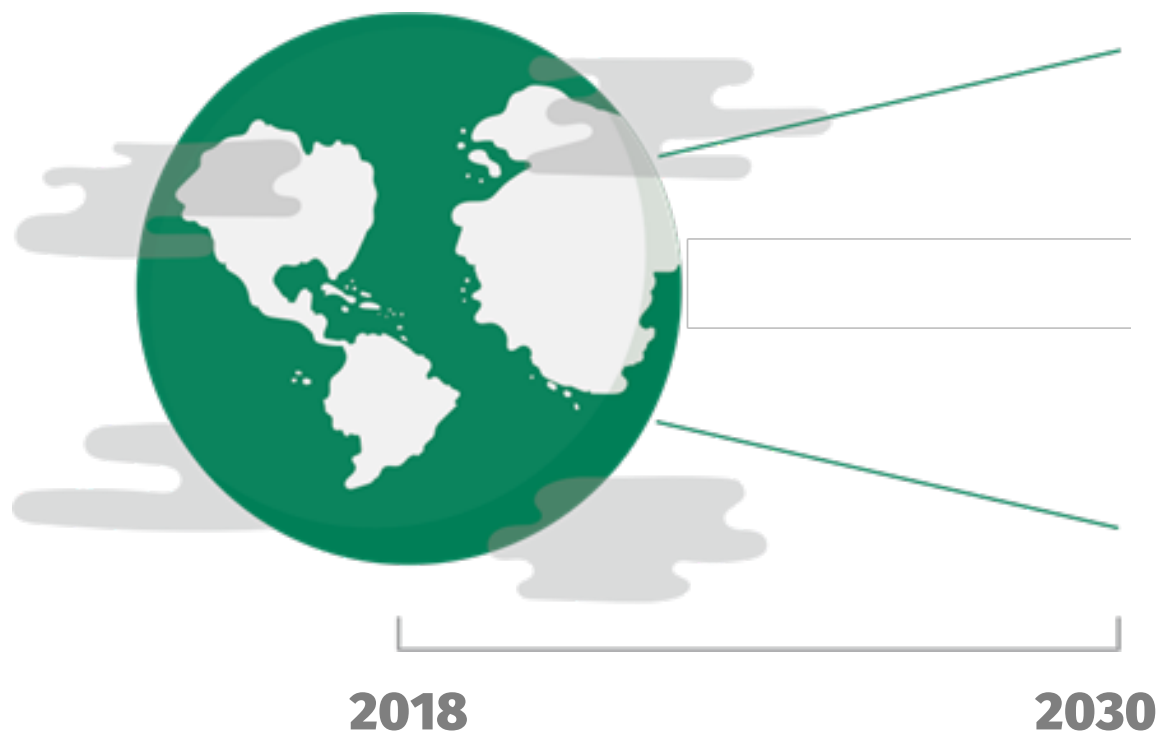
**7%**

~ 7% of the world's total greenhouse gas emissions come from apparel.

Measuring Fashion, 2018

# ***Our Industry***

## ***NOT on Track to Limit Global Warming to 1.5°C***

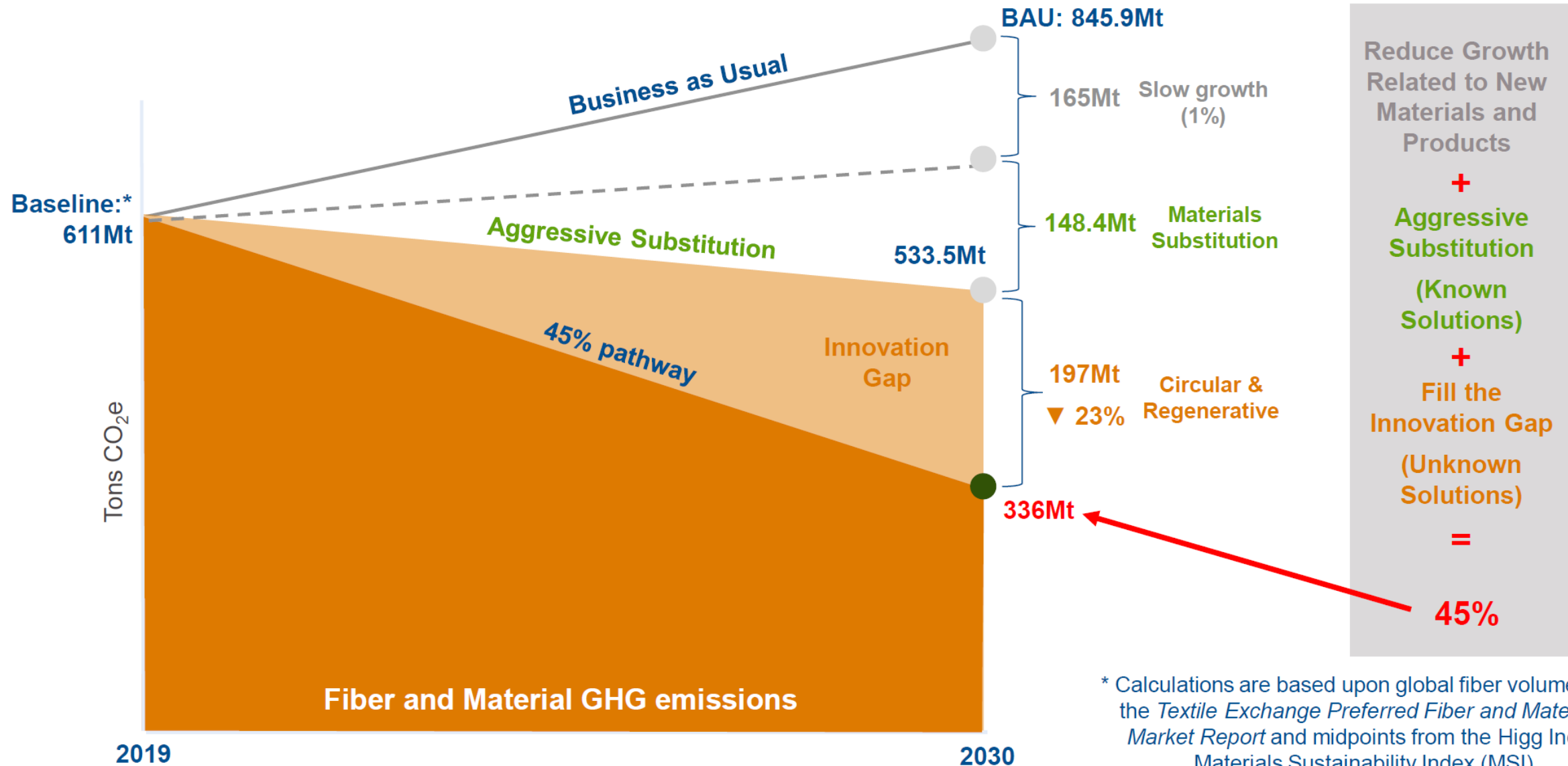


Current pace  
**2.1 Billion tons CO<sub>2</sub>eq**

Target<sup>1</sup> on 1.5°C pathway  
**1.1 billion tons CO<sub>2</sub>eq**

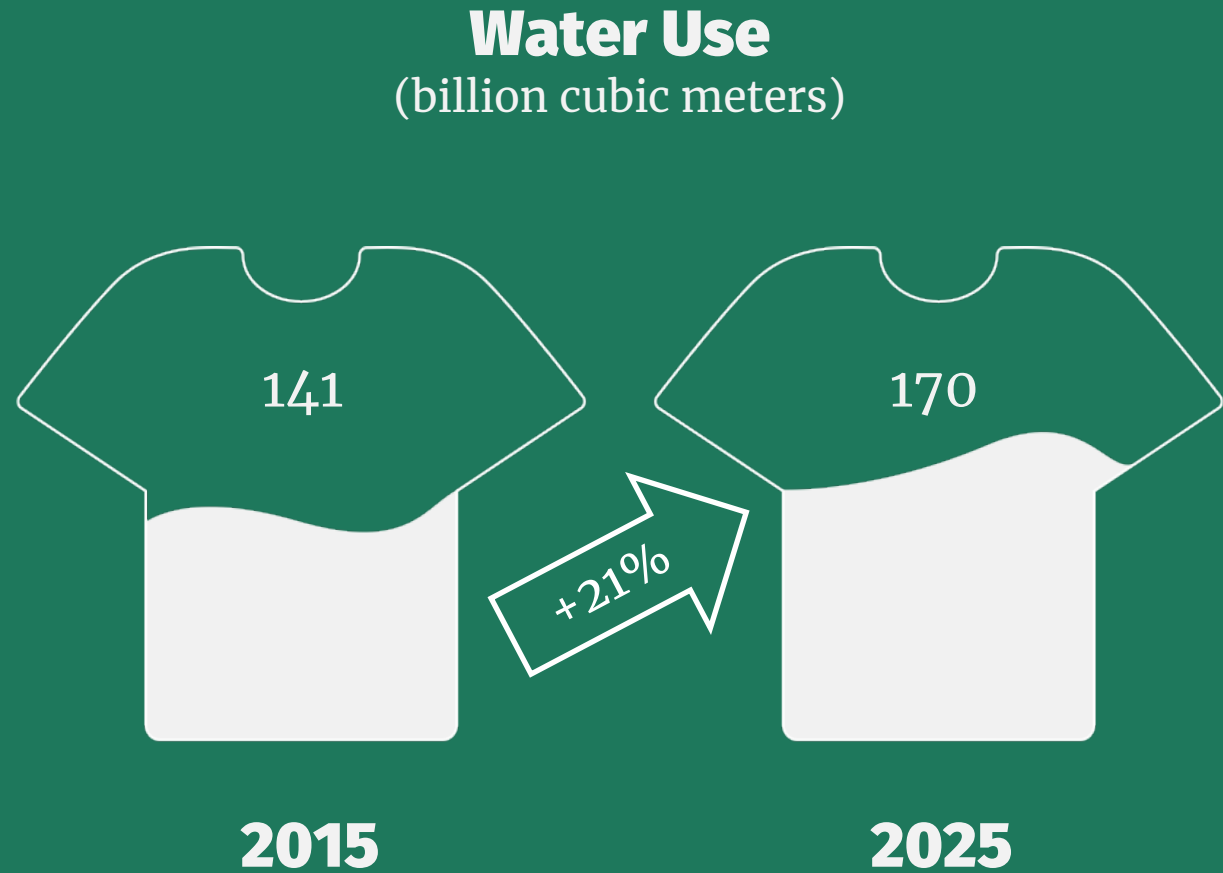
McKinsey, 2020

# Getting to 45% in Tier 4



\* Calculations are based upon global fiber volume from the *Textile Exchange Preferred Fiber and Materials Market Report* and midpoints from the Higg Index Materials Sustainability Index (MSI)

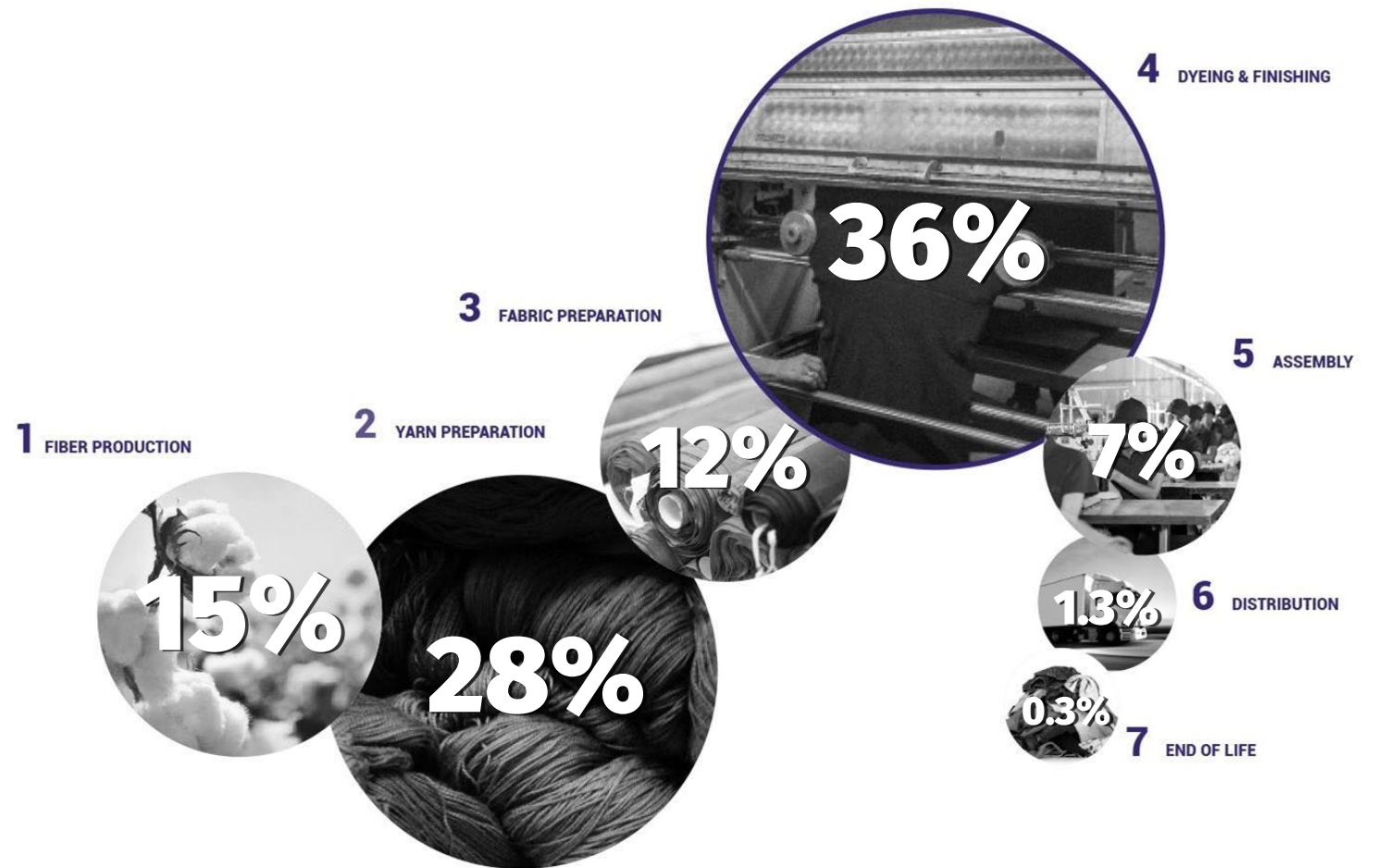
# ***Water Risks Increasing***



# Role of Production facilities

We need committed action to support value chain participants to reduce carbon emissions & water use

## Carbon Emissions in the Fashion Value Chain



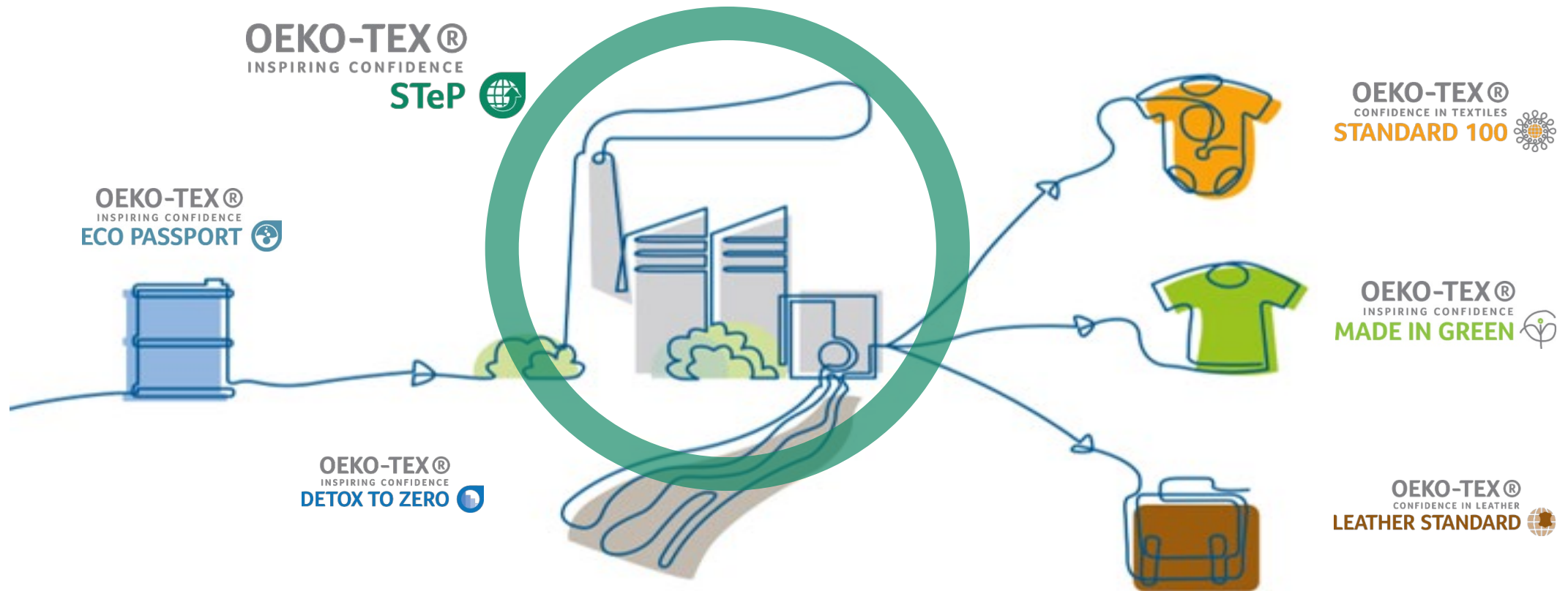


# STeP by OEKO-TEX®

## Input Control

## Process Control

## Output Control





***STeP = Sustainable Textile (& Leather) Production***  
***Modular, Wholistic System + Continuous Improvement***

# ***Mission:*** ***Maximize Transparency & Sustainability***



## **For the Environment**

Long-term eco-friendly  
production processes



## **For People**

Socially responsible  
working conditions

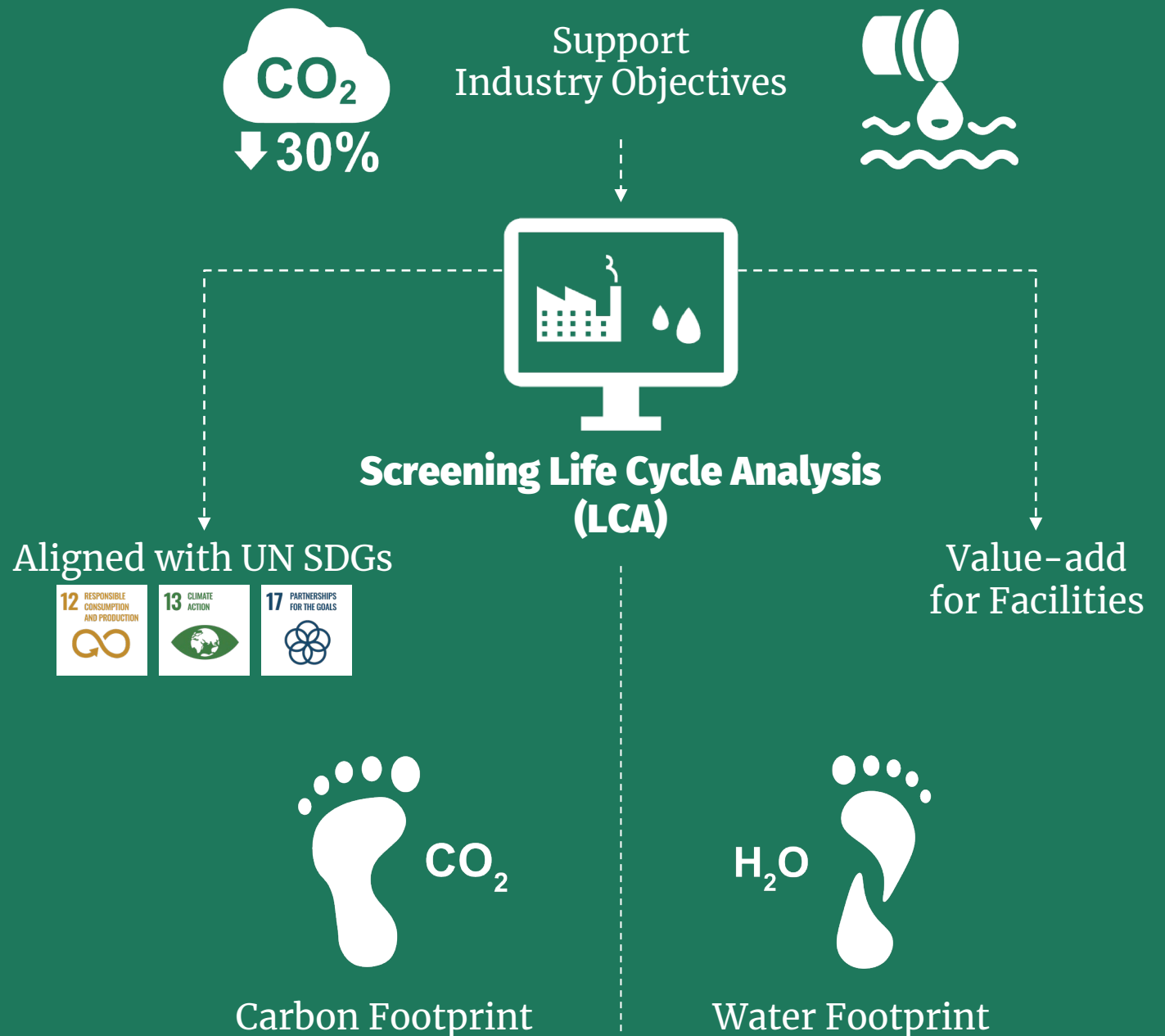


## **For Companies**

Credible, transparent &  
simple communication of  
sustainable production

# Carbon & Water Footprint Tool

New tool within STeP certification



# Industry Goals



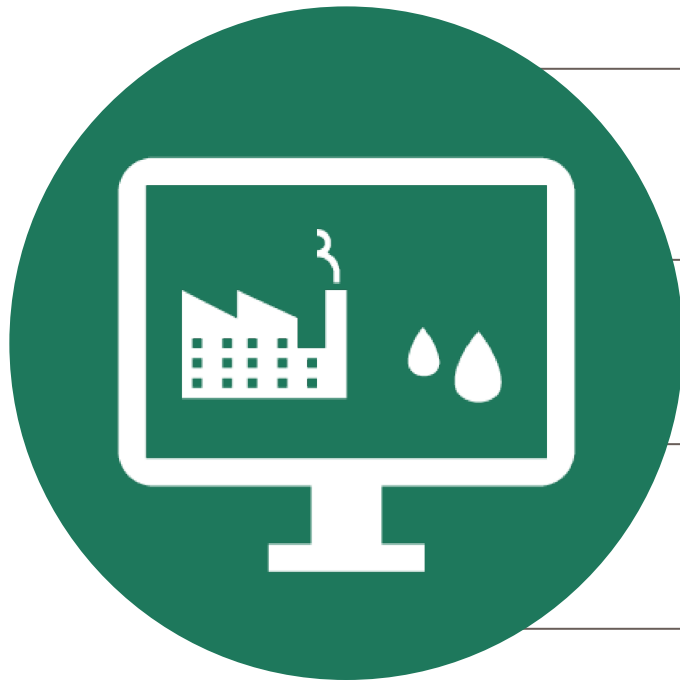
Support Paris Agreement in limiting global temperature rise to below 2°C + move towards net-zero emissions by 2050



30% aggregate GHG emission reductions by 2030 by drawing on methodologies from the **Science-Based Targets** Initiative of the Greenhouse Gas Protocol Corporate Standard

# Why did we develop this tool?

## To help production facilities:



**UNDERSTAND** carbon emissions & water usage at different stages



**IDENTIFY** which processes have the highest environmental impacts



**ACT** to reduce carbon & water usage in the future



**REPORT** results & reduction measures to customers

# ***Tangible Value for Producers***



**Demonstrate  
Leadership**



**Strengthen  
Trust**



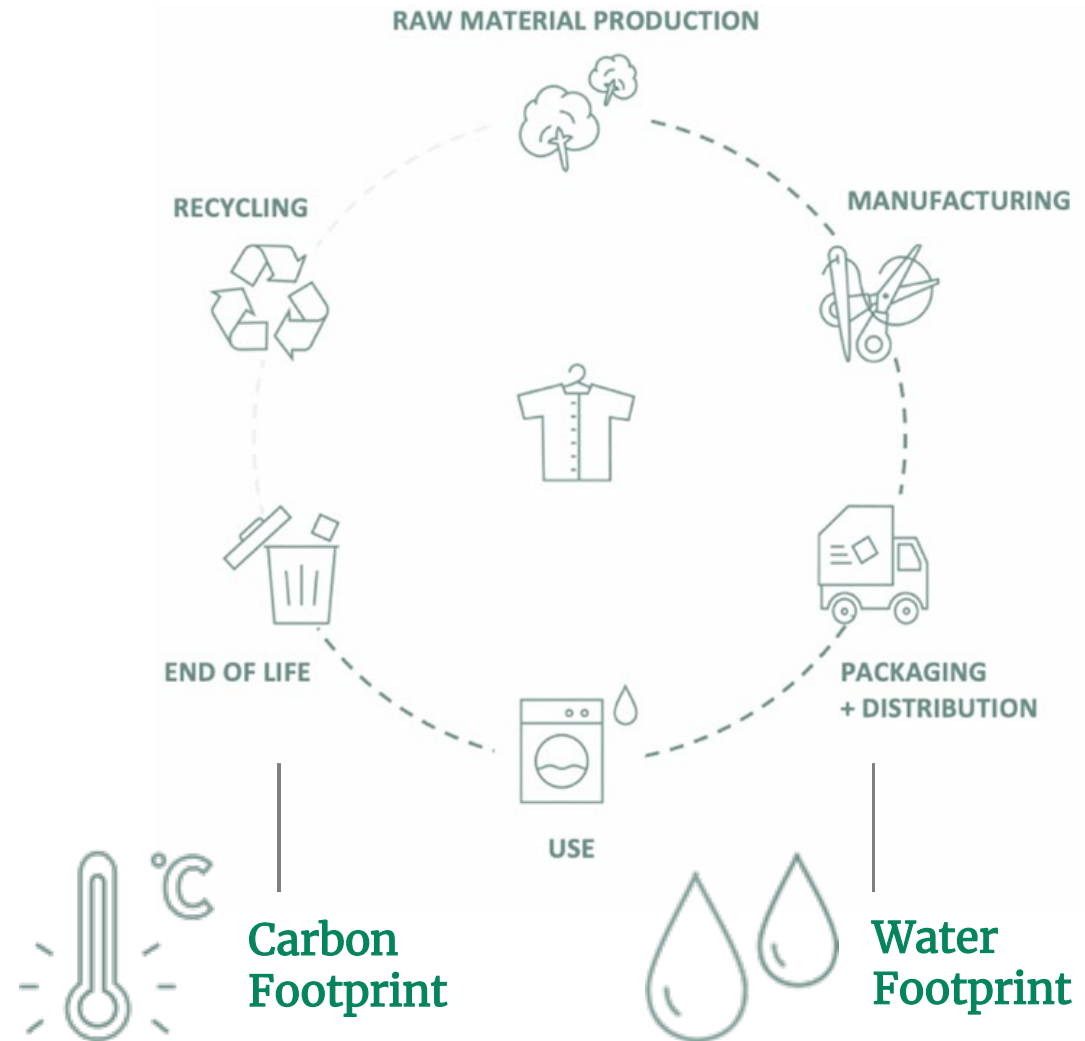
**Grow  
Business**

# Various LCA Approaches

Many based on  
ISO 14040 & 14044

- Product LCA
- Corporate carbon footprint
- Water footprint
- Facility assessment

## OEKO-TEX® Tool = Screening Life Cycle Approach





# **Data for STeP Certified Facilities**



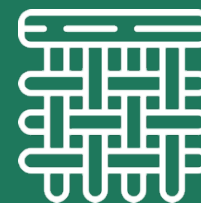
Carbon Footprint



Water Footprint



Per  
Facility



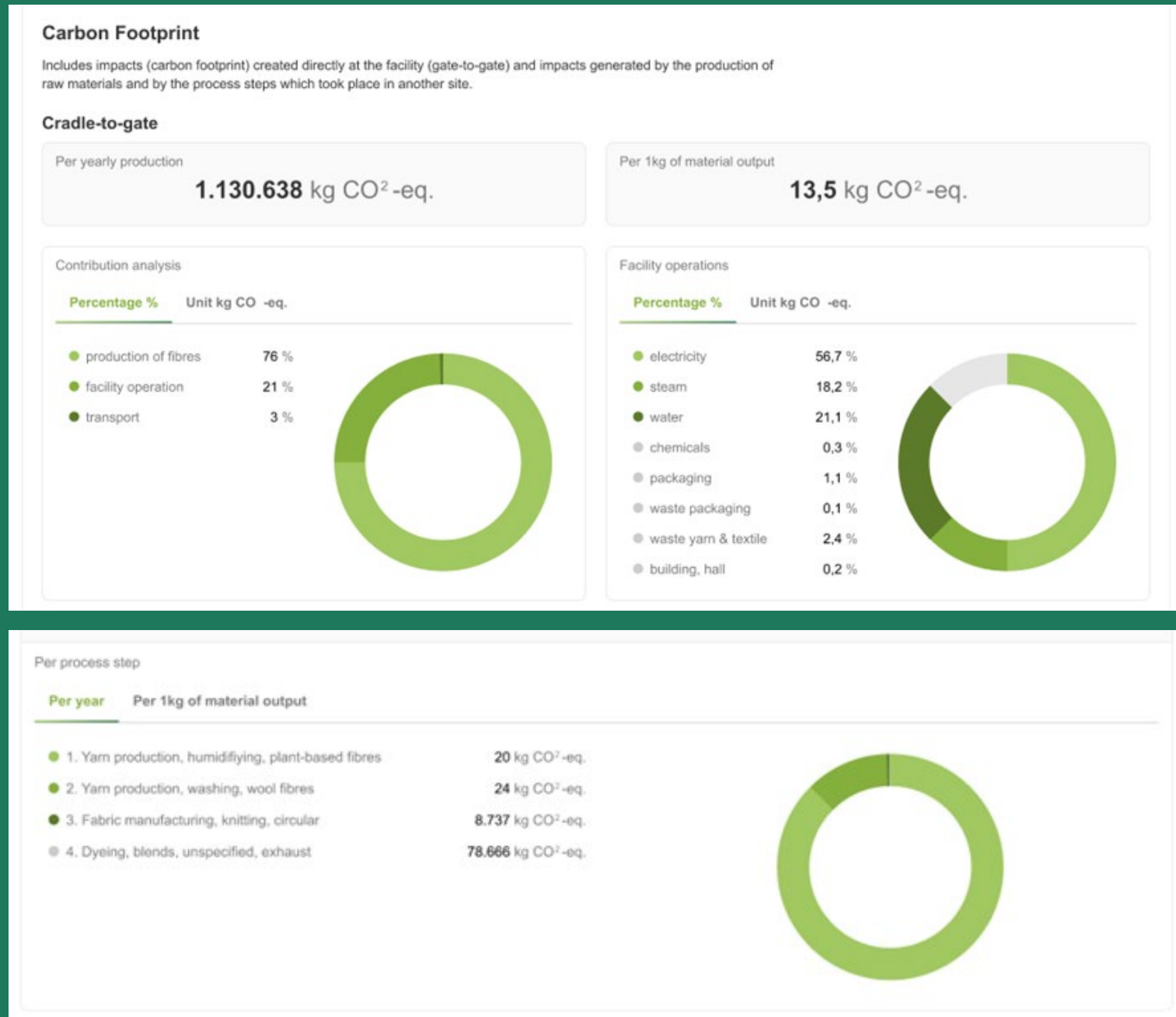
Per  
Process Step



Per  
1K Material

# Real Data

- Required data
  - Electricity (kWh)
  - Water (m<sup>3</sup>)
  - Fiber type & amount
- Global default data available if real data is unknown
- Constant tool updates
  - Testing data
  - Averages
  - Internal QA process



# Benefits

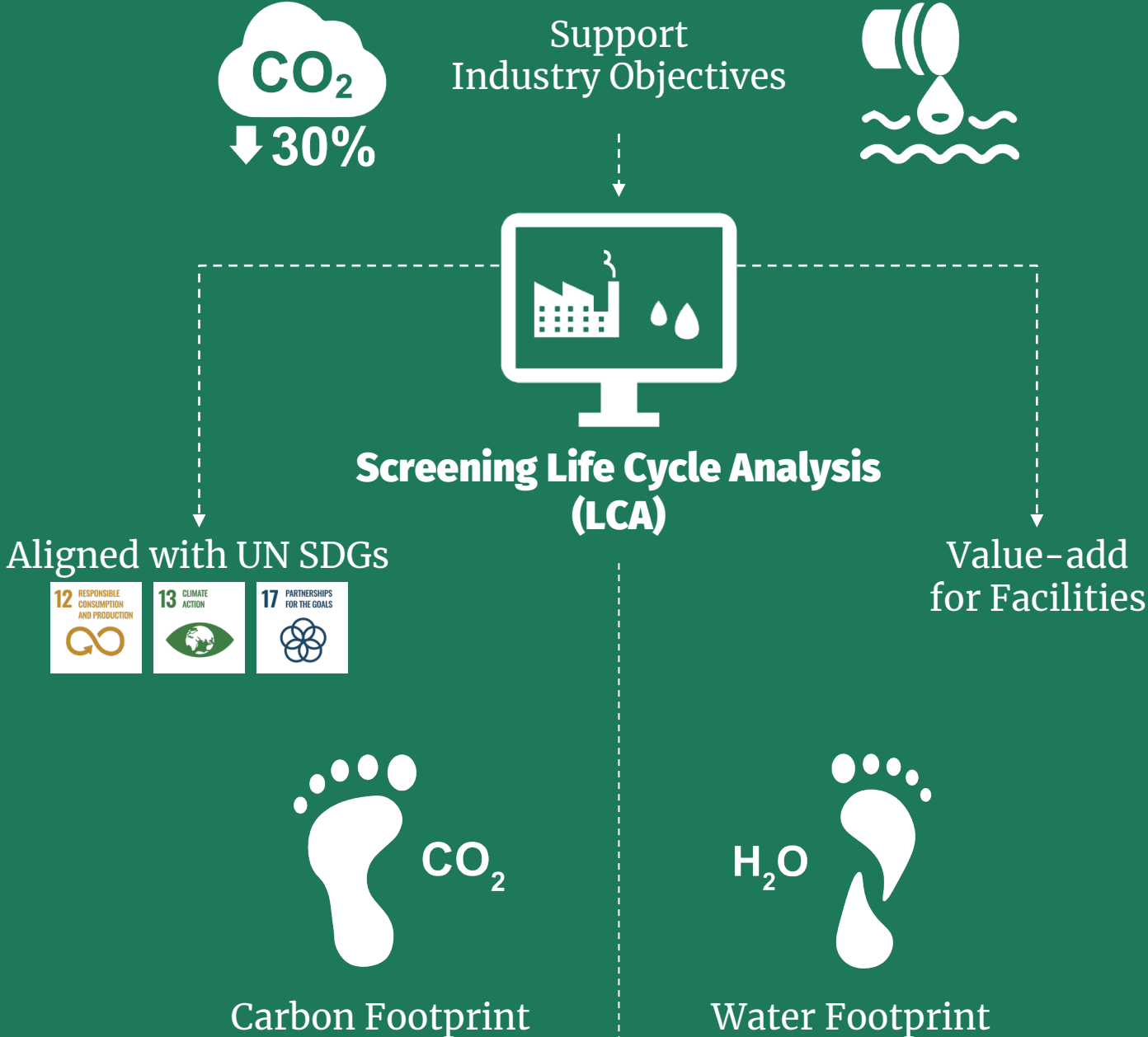
- ✓ Credible, comparable data → Targeted action
- ✓ Quick insights into “hot spots” → Cost savings
- ✓ Calculated impact of each step → Continuous improvement
- ✓ Comparability → ID real environmental costs

# Timeline

2020: Pilot

2021: IT development & beta testing

2022: Available to all STeP facilities



# Carbon & Water Footprint per Product

## FUTURE: Integration into MADE IN GREEN

- OEKO-TEX® Label Check:  
Display the carbon & water footprint of MADE IN GREEN labeled products
- Guide:  
Develop method guideline & robust calculation process



# ***Hohenstein Helps Make Textiles...***

## **...fresh**

- Odor management
- Microbe protection
- Ease of care

## **...comfortable**

- Quantitative comfort
- Breathability
- Moisture management
- Heating & cooling analysis
- Skin sensorial properties
- Range of motion

## **...safer**

- Chemical testing
- Flammability testing

## **...sustainable**

- GMO cotton testing
- Biodegradability
- Microfibers
- OEKO-TEX®

## **...fit**

- 3D/4D scanning
- Sizing
- Fit analysis
- Pattern making
- Digitized materials
- 3D fitting

## **...better**

- Comparative testing
- Supply chain communications
- Quality labels
- Marketing claim support

## **...work**

- Protection against wind & rain
- Abrasion resistance & strength
- Reduced noise, enhanced visibility
- UV protection





***Hohenstein Worldwide Support  
1000 Employees***

***Thank you***

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