



GOT BAG PRESENTS

HOW TO TURN TRASH INTO TREASURE WITH INNOVATIVE FABRIC SOURCING

An insightful look into GOT BAG's vertical supply chain

GOT
BAG.

MORE THAN JUST ANOTHER SUSTAINABLE FASHION BRAND



GOT YOUR
BAG We've



WHO IS GOT BAG?



Founded in **2016**.

After two years of R&D, we launched
**The world's first backpack
made of ocean plastic.**



Headquartered in **Mainz, Germany**.
Offices in **Portland, OR & Denver, CO**.



We're running our own **ocean clean-up**
program in Indonesia, where
we've built a network of over
2,000 fishermen.



Product portfolio today includes
backpacks, bags, accessories
for **adults** and **kids**.



Global partnerships with
**Sea Shepherd, Coral
Gardeners, ...**

ALARMING FACTS

8,000,000

metric tons of plastic end up in our oceans every year.

(That is 17.6 billion pounds or the equivalent of **57,000 blue whales.**)



91 %

of worldwide plastic waste is not being recycled.



75 %

of the garbage in our oceans is plastic waste.



By **2050**

ocean plastic will outweigh all of the ocean's fish.



70%

of the oxygen we breathe is produced by marine flora.



HOW IT ALL STARTED



GLOBAL OCEAN
PLASTIC CRISIS



WORLD'S FIRST BACKPACK
MADE OF OCEAN PLASTIC



DEMAND FOR
GREEN PRODCUTS



INDONESIA'S WASTE
MANAGEMENT ISSUE



MISSING INNOVATIVE
PRODUCT DESIGN



OPPORTUNITY TO BE PART OF THE SOLUTION

DEMAK, JAVA, INDONESIA

GOT BAG CLEAN-UP INITIATIVE

1



2



3



4



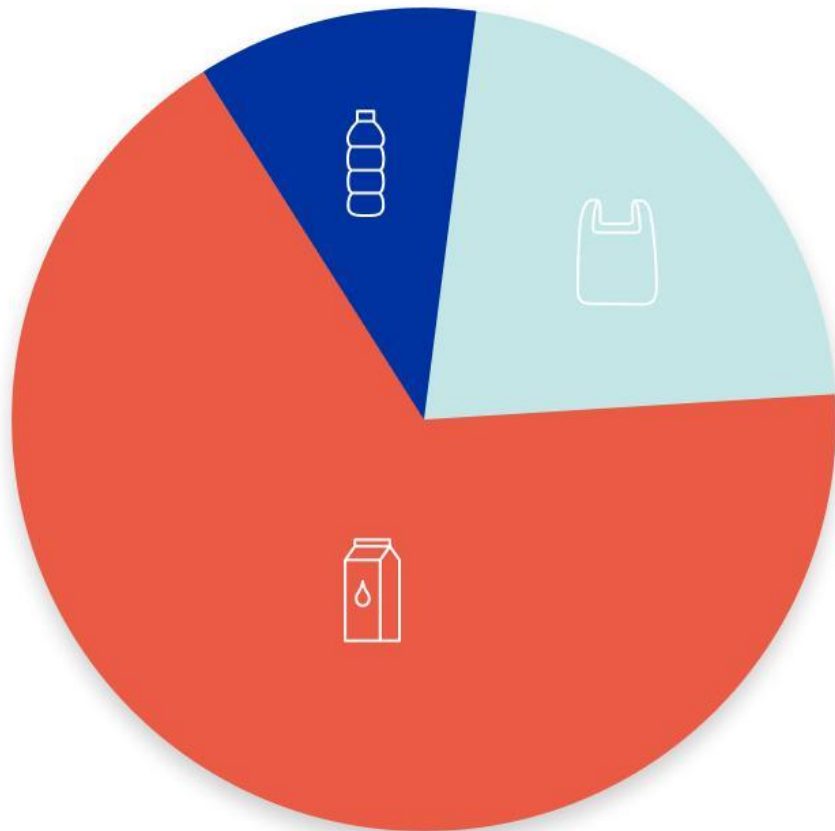
OPPORTUNITY TO BE PART OF THE SOLUTION



UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



WE TAKE CARE OF RECYCLABLES AND NON-RECYCLABLES



11% PET

(e.g. single use plastic bottles)

Once cleaned, the PET portion of the collected plastic is processed into the **fabric for our GOT BAG** backpacks.

22% PP & HDPE

(e.g. plastic bags)

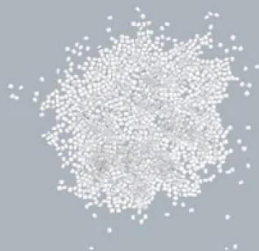
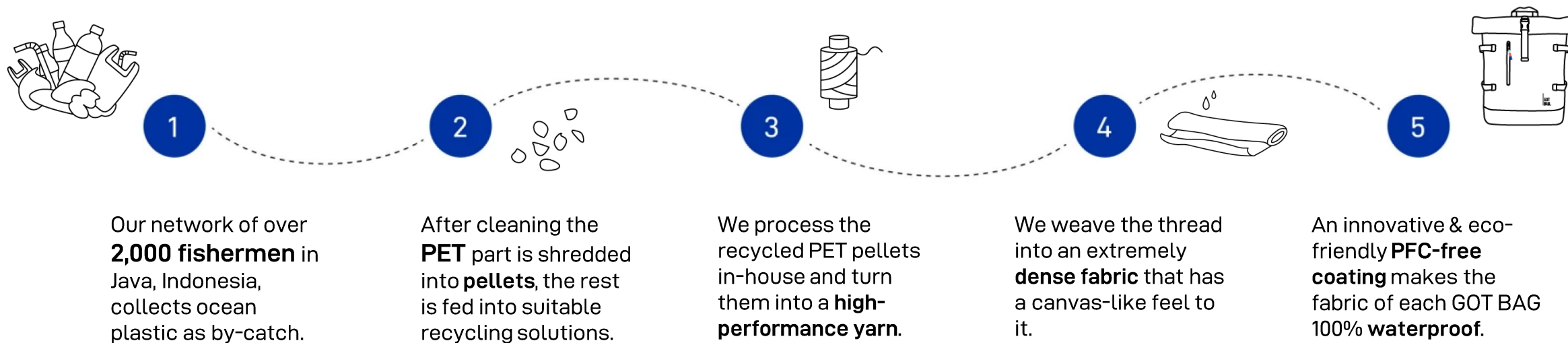
Must be **mechanically recycled**, meaning they are processed into so-called secondary raw materials prior to being turned into new products.

67% RESIDUAL MATERIALS

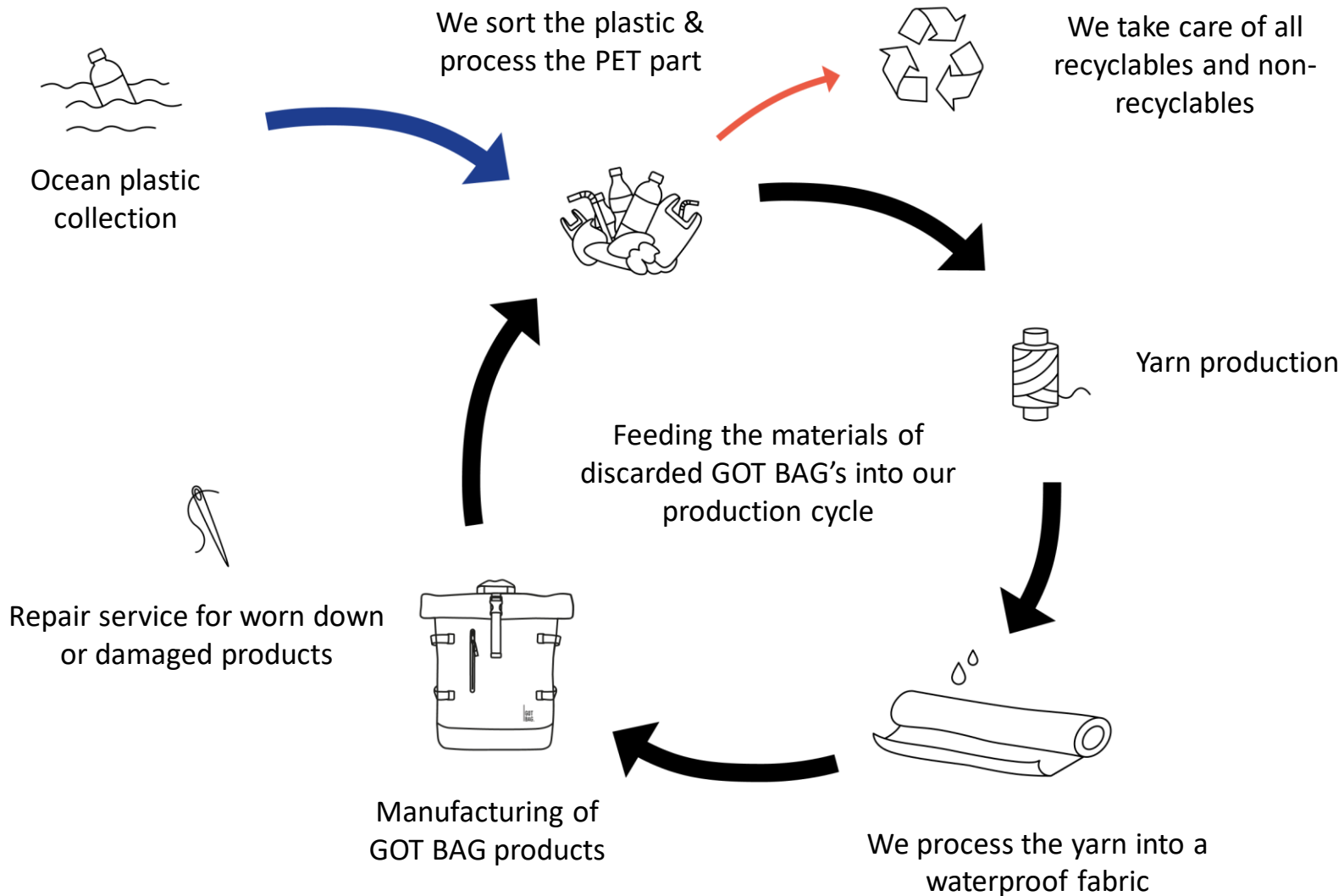
(e.g. beverage cartons)

Coatings and adhesives, among other things, make composite materials particularly **difficult to recycle**. So far, we have therefore been using them to **generate energy** - as an alternative to burning fossil fuels.

HOW WE TURN TRASH INTO TREASURE



GOT BAG CYCLE FOR A CIRCULAR ECONOMY



GOT BAG ACHIEVEMENTS



To date, we recycled **over 400,000 lbs.** of ocean plastic for our products.



We're working closely with the Indonesian government to build **waste infrastructure systems** in rural areas & we're creating a **socio-economic industry** in Demak.



We're extending our **clean up** initiative to the **Philippines & Malaysia** and we're building **trash booms** in **India**.

**GOT BAG
FAMILY**

We started a **movement** and build a community with **over 400,000 follower** on Instagram



CREATE AN IMPACT

FIND YOUR TRASH AND TURN IT INTO TREASURE



Q&A SESSION

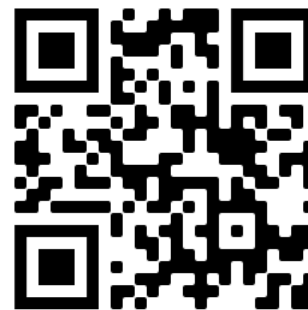
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