

Type C - 72x228cmH

28.3" x 89.7"H

ARTWORK SUBMISSION REQUIREMENTS

***NAME FILE --- Show name-Exhibitor Name-Booth number- art size
Example : Fancy Food 2023-Mario-5624-280x228

FORMATTING REQUIREMENTS:

Scale - 1:1 – Full size Print ready

Bleed - 1/4" (6mm) minimum , all around

Margin – Keep critical images/text 5.0 cm from any edge

All Text outlined – no embedded fonts

Colors palette CMYK (cyan, magenta, yellow, and black) – RGB can give unwanted results

File type options:

- PDF - high resolution
- EPS - containing all images embedded/all font outlines
- AI - containing all images embedded /all font outlines
- JPEG/TIFF - at least 150 dpi

The file must be sent to graphics@fbinternational.net via www.wetransfer.com.

Please send a confirmation to graphics@fbinternational.net after submitting artwork.

Spelling/grammar, layout and brand presentation are the sole responsibility of the submitting party.

