

Functional Fabric Fair Opens Spring 2024 Registration

NORWALK, CT (January 18, 2024) - Functional Fabric Fair, powered by PERFORMANCE DAYS[®], opens registration for the spring edition taking place April 17-18, 2024, at the Oregon Convention Center in Portland. As the premier trade-exclusive sourcing event in the US dedicated to high performance functional fabrics and the latest textile development trends for the apparel industry, this two-day event welcomes industry professionals to explore offerings from over 200 textile suppliers for the Spring 2026/2027 seasons.

<<Register as Media>>

With a continued focus on sustainability and education, Functional Fabric Fair Spring 2024 will feature its renowned expert-led conference programming on a wide range of topics. A new addition to this year's program— introducing **Day 0 (Zero) Conference: Behind the Seams Series.** This seminar + workshop will take place on April 16, 2024 (one day before the exhibit hall opens). The conference will include a seminar, hands-on workshop and roundtable discussions with some of the best of the best in our industry!

Please reach out to Jen Cullen Williams at jen@jencullenwilliams.com, if you are interested in covering the **Day 0 (Zero) Conference: Behind the Seams Series.**

Beyond the educational experience, Functional Fabric Fair will offer lounges and networking events designed to inspire and create connections, along with sourcing showcases like the Innovation Sphere, Performance Forum and Footwear Forum. More information on the education and events will be announced next month.

"Functional Fabric Fair is the go-to sourcing and driving force in the outdoor, lifestyle, and activewear industry. We connect leaders, brands and suppliers to pave the way for a sustainable and innovative future. We look forward to an enriching and productive show this April," says Steve McCullough, Event Director of Functional Fabric Fair.

Functional Fabric Fair opens its doors on Wednesday, April 17, from 9:00 am – 6:00 pm, and Thursday, April 18, from 9:00 am – 5:00 pm.

The fair is open, free of charge, to verified designers, product, purchasing, material, sustainability managers and others in the industry looking to source fabrics and accessories for outdoor, sportive performance and lifestyle apparel. <u>Access to Attendee Registration>></u>

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Functional Fabric Fair Images can be found HERE

About Functional Fabric Fair powered by PERFORMANCE DAYS®:

Functional Fabric Fair powered by PERFORMANCE DAYS[®] is a trade-exclusive event and platform showcasing the latest trends in textile development for the apparel industry. In addition to a curated marketplace dedicated to the responsible sourcing of high-performance functional fabrics and accessories, Functional Fabric Fair provides expert-led education, supplier recommendations, and a university program that exposes students to textile and apparel developers. FunctionalFabricFair.com

About RX (Reed Exhibitions)

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