



THE JOURNEY TO CARBON NEUTRALITY

Every edition of our trade fairs is highlighted by a Focus Topic, typically a subject which is a current subject in our industry.

Some past topics recently included **The Sustainable Future of Nylon**, addressing a historically difficult polymer to recycle, **Still Physical**, addressing need to stay active despite our increasingly dependability on the Digital underscored by the Covid pandemic, and **Closing the Loop**, discussing the recyclability of apparel and the tools being used to achieve this.

Our next edition will be the first of 3 fairs addressing the same topic, **The Journey to Carbon Neutrality**. In April, Functional Fabric Fair in Portland and Performance Days in Munich, the **1st** subject of this journey will be introduced, and specifically for April, discussing the metrics, formulas, agencies and theories to quantify and measure the CO2 emissions for the fabrics used in our industry. Companies such as The Higg Group, Hohenstein and Climate Partners have been engaged with our team and as we learn more and more on the subject, we will use our physical and on-line fairs to communicate our findings with our Visitors and our Exhibitors.

Submissions for our Performance Forum, the highlighted and curated seasonal swatch submissions we display at the fairs, takes into account our Focus Topic. This season's Forum Meeting held in Munich, only considered fabrics constructed in a sustainable method. A list of criteria is sent to the Exhibitors, and those meeting these standards are considered. Additionally, our Focus Topic category only considered fabrics explaining the methods they are using to reduce the CO2 emission of that fabric.

As we move forward into our Fall Editions, the **2nd** subject of the Focus Topic will address more specifically the metrics and calculations to achieve a CO2 emission number and which universally accepted calculations will be implemented. In Spring of 2022, the **3rd** edition of this series will only consider Performance Forum submissions stating the CO2 emission number as defined over the past 18 months and 3 seasonal cycles of our fairs.

By doing this, we hopefully, are moving the industry into validating and increase the efforts to reach our ultimate goal of Carbon Neutrality.

