

FUNCTIONAL FABRIC FAIR SPRING

EVENT IN REVIEW

	80+		EXHIBITORS
	1100+		ATTENDEES
	2000+		TOTAL LEADS
	14+		EDUCATION SESSIONS

The NEW Spring Edition of Functional Fabric Fair in Portland, April 4-5, kicked off strong and kept the momentum going after the return of our Fall in-person fair took place last November! **Below is a recap of the successes at the event.**



ATTENDEE HIGHLIGHTS



EXHIBITOR HIGHLIGHTS



HEAR WHAT INDUSTRY COLLEAGUES ARE SAYING!

ATTENDEES

Seeing all the vendors and looking for new trends and the presentations are very inspiring and insightful.

- **TIN YORK, TINSELLMAT, LLC**

Timing of the event was great!

- **KATE MYLES, L.L. BEAN**

Exciting to see new technologies and meet new vendors!

- **BIANKA MEILY, NIKE SWIM**

EXHIBITORS

This has been awesome! It's great to get back out here and see all these great customers. We always enjoy coming to Functional Fabric Fair. It's a very well-organized show, they do a great job of getting the messaging out of who's going to be here and we couldn't be happier. - **STEVE KERNS, SCHOELLER**

It has been very good! I was expecting only a few visitors but I was really impressed by the quality and quantity of visitors I got yesterday at the fair. First of all, there was a lot of important brands that I was expecting to meet and they were here. I am glad I came, it was very positive and very busy, it was such a full day I didn't even have time to eat which is very important but business was really great so I am so happy!

- **CELINE CUGERONE, JRC REFLEX**

This show is amazing, it is so well done and organized, the meetings are of quality and it's just an overall lovely experience. - **MARY KOLB, BRRR**

Functional Fabric Fair is focused on what I care about. Not fancy booths or large brand booths. They focus on making sure I have brands to show my fabrics to, in an appropriate setting. The educational seminars, certainly help bring in the brands and designers. - **PETER LUCIER, WIDEPLUS**

EVENT HIGHLIGHTS



THE JOURNEY TO CARBON NEUTRALITY

Our 2022 Focus Topic launched at the Spring edition and will stretch across our other 2 editions this year (Summer + Fall). This year's focus topic **The Journey to Carbon Neutrality**—discusses the metrics, formulas, agencies and theories to quantify and measure the CO2 emissions for the fabrics used in our industry.

PERFORMANCE FORUM

The PERFORMANCE FORUM retains its reputation as the perfect platform to introduce and to view the latest textile and accessory innovations and trends.

All participating exhibitors take part in the PERFORMANCE FORUM, which creates a one of a kind platform where designers and managers can get started on their sourcing. Divided into 13 main categories, the PERFORMANCE FORUM Fabrics cover all the important areas in the field of functional fabrics. The clear and comprehensive classification provided by the PERFORMANCE Fabrics offers a great opportunity to get a first look at current trends and textile innovations.



0 CARBON FOOTPRINT

All booths and materials for the Fair are made from 100% recycled materials

OUTDOOR INNOVATORS SPOTLIGHT

NEW! We recognize there is a common link with most of our Exhibitors and Attendees, the Outdoors and Outdoor Brands. When we look into the rich history of this marketplace, it is hard not to respect the imagination and ingenuity of the pioneers who started this Outdoor Industry. The three innovators we are showcased at the Spring edition of Functional Fabric Fair were Marmot, Moss Tents, and Schoeller. Through our partnership with Utah State University Special Collections and Archives and Schoeller, we were able to display some of the development notes from these innovators, and also display their final products from a bygone era at the newly launched—Outdoor Innovators Spotlight.

Struktur Society

WHERE FUNCTION MEETS STRUKTUR

NEW! Struktur and Functional Fabric Fair teamed up for a full day workshop held on the second day of the event! With a shared community of like-minded creators, suppliers, and visionaries, we worked together to relaunch our events and bring our communities together in a safe, efficient, and inspired way. Struktur also co-hosted some inspiring speakers on the show stage to highlight the most future-focused ideas around materials, technology, and sustainability.