

# FUNCTIONAL FABRIC FAIR

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## FOR IMMEDIATE RELEASE

### Registration Opens for Functional Fabric Fair Summer 2026 in New York City

*The East Coast's Premier Trade Event for Sustainable Performance, Athletic, Outdoor, and Fashion Apparel Returns to the Javits Center This July*

**NORWALK, CT (May 5, 2026)** – Registration is now open for the Summer 2026 edition of Functional Fabric Fair powered by PERFORMANCE DAYS®, taking place July 7–9, 2026 at the Javits Center in New York City. Strategically positioned on the East Coast, the Summer edition is designed to serve the full spectrum of East Coast-based brands, designers, product developers, sourcing agents, and students working across athletic and outdoor apparel, as well as the growing world of functional fashion including swim, lingerie, activewear, and performance-driven lifestyle design.

The event will open with the Day 0 Sustainability Workshop on Tuesday, July 7, followed by two full days of exhibit hall sourcing and Expert Talks educational programming on July 8 and 9. The show brings together material decision-makers from around the globe, focused on performance, sustainability, and innovation for the Summer 2027/2028 seasons.

*“New York City is the ideal home for the Summer edition of Functional Fabric Fair,”* said Steve McCullough, Event Vice President. *“The East Coast is a hub for some of the most innovative brands and designers working across athletic, outdoor, and functional fashion categories today. Our exhibitors represent a truly global community of suppliers, and this event gives East Coast professionals direct access to the materials, innovations, and conversations shaping the next generation of performance apparel.”*

*“Given the limited availability at the Javits Center and the surge in hotel demand around the FIFA World Cup, we made the difficult decision to adjust our 2026 dates rather than move venues or risk canceling the event. We understand that changes like this can be inconvenient, and we truly appreciate the flexibility and support of our community. It was important to us to remain in the location our audience knows and values, while continuing to deliver the high-quality experience you expect. We’re looking forward to being back on our regular schedule in 2027, and to welcoming everyone this summer.”*



### A Global Supplier Community, Conveniently in New York

The Summer 2026 exhibit hall will feature [140+ sustainable-certified suppliers](#) from around the world, presenting functional fabrics, finishes, trims, accessories, and material innovations. From European

technical mills to Asia-Pacific performance fabric manufacturers and domestic specialty suppliers, the exhibitor community reflects the global nature of the textile supply chain — conveniently concentrated in one New York venue for North American and East Coast attendees.

### **Built for East Coast Design and Sourcing Professionals**

The Summer edition is specifically designed to serve the dynamic East Coast market, attracting attendees from:

- Athletic and outdoor apparel brands and manufacturers
- Swim, lingerie, and intimate apparel developers
- Fashion-forward functional design studios and lifestyle brands
- Product developers, material managers, and sourcing agents
- Students and faculty in textile, apparel design, and fashion programs

### **Key Program Highlights**

#### **Day 0 Sustainability Workshop**

The full-day Day 0 Sustainability Workshop returns on July 7, curated and facilitated by Todd Copeland of Copeland Consultancy LLC, Eric Brody of Soft Advantage, and Kevin Myette of bluesign technologies. Developed in response to attendee feedback, the program will feature pragmatic approaches to foundational sustainability topics, the latest field developments and regulatory updates, real-world case studies, and interactive roundtable discussions designed to support informed decision-making across the supply chain. The Day 0 Sustainability Workshop requires separate paid registration and has limited seating availability.

#### **Exhibit Hall and Features**

Attendees will have access to daily Expert Talks education sessions, live demonstrations, and curated discovery areas including the Trend Forum and Future Fabrics Expo Innovation Hub, along with happy hours and social gatherings that further support meaningful industry connection.

#### **Textile-to-Textile Recycling Focus Topic**

Summer 2026 continues building on the circular economy conversation, turning the lens on collectors and sorters — the gatekeepers of textile-to-textile recycling who determine whether used textiles become new fibers or end up as waste. This Focus Topic explores the possibilities, challenges, and innovations defining this crucial first step in the circular value chain, from efficient systems and smart technologies to cross-sector collaboration.

#### **Seasonal Functional Fabric Fair Events in 2026**

Functional Fabric Fair takes place seasonally across four North American editions: Winter in Orlando, Spring in Portland, Summer in New York City, and Fall in Portland. Each event delivers a consistent focus on responsible sourcing, education, and vetted supplier access tailored to seasonal market needs.

#### **Registration Information**

Functional Fabric Fair is a trade-only event and is free to verified designers, product developers, purchasing agents, material managers, and students in the outdoor, performance, and lifestyle apparel sectors. The Day 0 Sustainability Workshop requires separate registration and seating is limited.

[<< Register for Media Here >>](#)

[<< Register to Attend Here >>](#)

For full show information, registration links, and updates on all 2026 editions, visit [www.functionalfabricfair.com](http://www.functionalfabricfair.com).

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Functional Fabric Fair Images can be found [here](#).

**About Functional Fabric Fair powered by PERFORMANCE DAYS®**

Functional Fabric Fair powered by PERFORMANCE DAYS® is a trade-exclusive event and platform showcasing the latest trends in textile development for the apparel industry. In addition to a curated marketplace dedicated to the responsible sourcing of high-performance functional fabrics and accessories, Functional Fabric Fair provides expert-led education, supplier recommendations, and a university program that exposes students to textile and apparel developers. [FunctionalFabricFair.com](http://FunctionalFabricFair.com)

**About RX**

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 41 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit <http://www.rxglobal.com>